

Contributor Guidelines for Interweave Knitting Magazines

Updated September 2021

Thank you for your interest in designing and/or writing for *Interweave Knits*, *Wool Studio*, or one of our special publications! Please familiarize yourself with our contributor guidelines below in order to give us your best possible submission.

About Our Magazines

- *Interweave Knits* is a quarterly publication for those who relish the tradition of knitting, expect modern silhouettes and styling, and seek compelling stories, innovative products, and luxurious fibers. In each issue, we present expertly crafted projects, accompanied by clear step-by-step instructions and feature stories and technical articles of interest to all knitters. The projects range in skill level from adventurous beginner to expert; each project is intriguing, compelling, unexpected, and satisfying.
- *Wool Studio* is an annual digital issue. This publication features fashion-forward, contemporary designs for the modern knitter. Every project focuses on thoughtful, simple construction for the knitter looking for a rewarding but undemanding project.
- Special interest publications include annual or one-time issues such as *Interweave Knits Gifts*. Calls for submissions will provide specifics about content.

Submissions

All submissions should be emailed to knitting@peakmediaproperties.com. We expect that the project you ask us to consider has not been published and is not presently submitted elsewhere. If any part of your submission has been published previously, please let us know when and by whom (this includes photographs on your blog or on social networking sites).

If we have not worked with you before, please include a few knitting-focused words about yourself (this helps us to get a feel for your sensibilities). If you are a new designer, don't worry—we're always looking for new talent and will not turn you away because you don't have a lot of professional experience.

Please label each sheet in your submission with your name and contact information. Remember that your submission is a representation of who you are and how you work—if you send us a thoughtful, neat, and well-organized submission, we are likely to be intrigued.

Each submission must include a detailed proposal with the following elements:

- Photos of generously sized swatch including all stitch patterns with right side labeled
- Written description of project, including construction details, sizing, yarn notes, and other info
- Sketches or photos of finished piece to show fit, silhouette, and style
- Schematics for garments that show construction, proportion, and sizing

To make sure you include all important elements of your submission, use our download our fillable [Submission Template](#). Please note that, as of September 2019, we only accept email

submissions. We are no longer able to return physical submission elements for those proposals we cannot publish.

You will receive email confirmation when your submission arrives and is checked in. If an editor accepts your proposal, they will contact you via email within six weeks of the submission deadline. (Please don't email editors to ask about the status of your submission.) Once we've discussed any editorial adjustments to the project concept and agreed on the details, we will send you a contract and you will begin work on the project and instructions. We generally provide yarn support.

What We're Looking For

Designs that represent the intersection of the following: what we love to knit, what we love in fashion, and what we love to wear. We would like to see projects in all types of fibers at all levels of difficulty for all types of people and the home. We are captivated by projects that teach us something new and that are ingenious in some way (an interesting closure, a deceptively simple stitch pattern, an unexpected colorway, etc.). Most importantly, we ask you to use your imagination and to submit ideas that you believe in.

Specific Pointers for Crafting a Design Submission

Let our storyboards inspire you, but please read them carefully. Each issue's stories are knitting-driven, inspired by a single technique, yarn, textile effect, tradition, and sometimes by a fashion trend or color palette. Stories may have additional aesthetic guidelines, but the knitting is first and foremost.

Your swatch should be of a healthy size (but not larger than a letter size piece of paper) and in a yarn appropriate to the design. Some words about the yarn choice makes the package feel well thought out and cohesive and helps in making editorial yarn choices (e.g., "This top relies on an open stitch and a fluid, inelastic yarn to make the blouson waist drape properly. A linen or bamboo in worsted or lighter weight would be ideal.").

Please include a schematic to show any shaping and your planned sizes. Do not mail us finished projects or swatches that need to be returned. Again, please ensure that your submission arrives by the deadline provided.

Articles

We are interested in articles of all lengths on a broad range of topics, including technical pieces, profiles of inspiring knitwear designers and others in textile industries, features about regions of the world where knitting has played or continues to play an important role, in-depth tutorials on specific techniques, and personal essays from and about the handmade life. We take knitting seriously and want articles that do the same.

The best way to understand what we're looking for is to read a recent issue of the magazine. For all article queries, send a detailed proposal. For shorter submissions, a brief description will do; for feature articles, send an outline and a sample paragraph or two. If the proposal is accepted, and once we've made any adjustments to the concept and agreed on the details, you will begin work on the article.

Acceptance and Payment

For accepted submissions, we license for exclusive first-time publication rights and subsequent non-exclusive rights for use in print, electronic, or other Interweave publications and promotions, including Interweave+. You retain the copyright to the original work. Interweave pays a one-time flat-rate fee for all designs and articles. Rates vary based on the complexity of the project: Accessories generally start at \$150 for basic pieces and sweaters start at \$300. These are the base rates for simple projects; rates are higher for more involved projects.

Upon acceptance of your work and before your work is published, you will receive a contract stating the terms of acceptance for you to sign. All payments are made shortly after all samples and patterns for an issue have been turned in and reviewed. Knitted samples are returned to designers after publication.