



Contact: Jaime Guthals
(502) 243-6834
Cell: (502) 387-2383
JaimeG@interweave.com

Publication: August 2007

*One Sock, Two Socks, Three Socks, Four...
Catch the Sock Knitting Fever with Easy-to-Follow Basic Sock Knitting Instruction.*

Getting Started Knitting Socks

Ann Budd

Loveland, Colo.: Socks are one of the most popular projects among experienced knitters, yet they hold an aura of mystique among beginning knitters. Sure, socks require techniques not typically used in simple projects such as scarves and hats, but these techniques are as easy to learn as the basic knit and purl stitches. In fact, if you can knit and purl, you can knit socks.

Veteran sock knitter Ann Budd shows you just how easy knitting socks can be in **GETTING STARTED KNITTING SOCKS** (Interweave Press, August 2007, \$18.95). Aimed at the true beginning sock knitter, each step—from casting on stitches for the leg to working the misunderstood Kitchener stitch at the toe—is broken down into basic elements and illustrated with clear photographs and drawings. Along the way knitters will learn the fundamentals of sock knitting, a variety of ways to achieve similar results, and a host of time-proven tips to ensure success.

In **GETTING STARTED KNITTING SOCKS**, beginners will find basic instructions for knitting socks at five different gauges and for five different sizes. Whether they want to knit a pair of delicate dress socks, a pair of sturdy book socks, or a pair of bulky slipper socks, **GETTING STARTED KNITTING SOCKS** has knitters' feet covered. For those ready to take their sock knitting to the next level, Budd offers an innovative chapter on adding color and texture. Knitters are offered 16 patterns and dozens of rib, cable, and lace stitches are shown to encourage experimentation. This interesting section for budding sock designers enables them to mix and match design elements to customize their socks. Once knitters get the hang of the basics, experimenting on socks is part of the fun.

Get started knitting socks and join this knitting phenomenon! Online knitting forums about sock knitting top the popularity charts. From those who have just cast on their first sock to those who have finished their hundredth pair, people are always talking about sock knitting.

Richly illustrated with over 130 color photographs and peppered with inventive ideas and tips to inspire, **GETTING STARTED KNITTING SOCKS** will help knitters elevate their skills to new heights.

What is it about SOCKS?

- A recent poll taken on www.knittersreview.com* reveals 15.5% of knitters polled haven't knit socks before but want to try.

*This poll can be found online at http://www.knittersreview.com/article_poll.asp?article=/poll/060413_a.asp.

- A quick search online of "sock knitting" will find more than 1 million results! A search on "sock knitalongs" will garner more than 300,000 results of online knit groups showing off their sock knitting abilities.

- One web-based group devoted to the subject of sock knitting in Yahoo! Groups currently has more than 11,000 members.

GETTING STARTED KNITTING SOCKS

by Ann Budd

Interweave Press • August 2007 • \$18.95

8 x 8 • Hardbound • 136 pages

130 photographs, 65 illustrations, 40 charts

ISBN 978-1-59668-029-6

Distributed to the book trade by Independent Publishers Group

About the author:

Ann Budd is book editor for Interweave Press and former senior editor of *Interweave Knits*. She is author of *The Knitter's Handy Guide of Patterns* (Interweave Press, 2002) and *The Knitter's Handy Guide to Sweater Patterns* (Interweave Press, 2004). Ann lives in Boulder, Colorado.

About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.