

# goRED scarf **STYLE** contest

PHILADELPHIA AREA KNIT-OUT & CROCHET 2005

**SUNDAY, SEPTEMBER 18, 2005**

PENNSYLVANIA CONVENTION CENTER  
1101 ARCH STREET

Across from historic Reading Terminal Market  
Center City Philadelphia  
12-5 P.M.

**ENTER THE PHILADELPHIA AREA KNIT-OUT AND CROCHET 2005 GO RED SCARF STYLE CONTEST** benefiting the **American Heart Association's Go Red for Women campaign** and you could win a library of five popular knitting and crochet titles from Interweave Press, and more!

**TO ENTER**, design and create an original knit or crocheted scarf in any shade of red. Be creative: experiment with stitch patterns, embroidery, yarns and any other special design elements to make the scarf uniquely your own.

**CONTEST RULES** 1. Contest is open to all ages, knitters and crocheters. 2. Bring your own finished scarf to the Go Red Scarf Style Contest table by 2 p.m. on the day of the Knit-Out. 3. All entries must be an original design, knitted or crocheted in any shade of red, to win. Scarves created from patterns in the book *Scarf Style* will not be accepted. 4. The winners will be announced at 4:30 p.m. at the Knit-Out and participants must be present in order to receive their prize. 5. The decisions of the judges will be final. 6. All scarves entered become the property of The Philadelphia Knit-Out & Crochet Organization and will be donated to the American Heart Association. The top 5 scarves will be presented as select fundraisers at the June 2006 American Heart Association Go Red For Women Luncheon and Silent Auction. 7. Prizes are awarded as presented and cannot be redeemed for cash.



## ABOUT GO RED FOR WOMEN

The American Heart Association's Go Red For Women Campaign is designed to increase and advance the national call for heart health awareness among women. Heart disease is the No. 1 killer of American women. Cardiovascular diseases, including heart disease and stroke, kill nearly 500,000 women each year. The Go Red For Women Campaign combines style with substance, yet it's much more than a fashion statement. It's about educating, informing and empowering women to take charge of their health and to live stronger, healthy, hearty lives.

For more information about Go Red For Women visit [www.americanheart.org](http://www.americanheart.org)

Photos by Carol Kaplan

## PRIZES

### Grand Prize Winner

An Interweave Press library of five popular knitting and crochet titles and needlearts goodie bag. Scarf will be featured in the Winter 2005 issue of *Interweave Knits* magazine online at [www.interweave.com](http://www.interweave.com).

### Runners-Up

Signed copies of *Scarf Style* and *Wrap Style*, knitting accessories, gift certificates, and more!

"An idea for a scarf design can come from anywhere, an irresistible yarn, a stitch pattern that appeals to you, a crocheted border you'd like to try, or perhaps a collection of beads that would make a wonderful fringe. Whatever your skill level or experience, there's no better way to develop confidence in your craft than to design and knit your own scarf."

—Pam Allen

