

# passing through

## ASK AND YOU SHALL RECEIVE



By the time you receive this issue you will have packed away your holiday decorations and might be used to writing “2010” on checks (I still have trouble with “2009”). This time of year also marks my one-year anniversary as editor of *Beadwork* and nearly my seventh year at Interweave. One of the things I’ve enjoyed most during this time is connecting with many of you via e-mail, on Facebook, through our online and Reader Advisory Panel surveys ([beadworkmagazine.com/rap](http://beadworkmagazine.com/rap)), in classes, and at bead shows.

Most of all, I’ve enjoyed hearing what you’d like to see more (or less) of in this magazine. Inspired by your feedback, this issue debuts a few changes:

- **Project ratings.** Whether you are new to this craft, an intermediate beader looking for a quick project, or an advanced beader up for a challenge, our new icons featured with each project will help you decide which projects to make first.
- **Bead Buzz** (p. 6). We’ve combined Bead Buzz with our Letters department to highlight your tips, letters, work, and bead-community happenings.
- **Free kits** (p. 12). See projects made by winning readers in our most popular department, The Challenge. Plus, now you’ll have the chance in each issue to win a bead kit and play along.
- **Stitch Pro** (p. 16). Jean Campbell, *Beadwork*’s founding editor and regular blogger on [beadingdaily.com](http://beadingdaily.com), teaches beginning beadweavers must-know basic techniques and offers great tips for experienced beadweavers.
- **More Cool Stuff and videos** (p. 20). Our editors and Katie Hacker will share more of our favorite must-have beads, findings, books, and studio-storage ideas. Plus, watch Katie’s online videos for great tips on how to incorporate products into your own designs.
- **Simply Seeds** (p. 26). These stash-friendly projects require only easy-to-find seed beads—no need to go digging beyond the beads you have already.
- **New Designers of the Year** (p. 30). Each of this year’s issues will feature projects from our 2010 lineup of technically skilled and brilliantly artistic beadweavers: Nancy Cain, Laura McCabe, Carole Ohl, and Melanie Potter.
- **Bead Artist** (p. 96). Formerly known as Beadmakers, we’ve given this department a new name to include all artists who choose beads as their medium.

Please keep telling us what you dream of seeing in *Beadwork*. Here’s to a great start to 2010.

Happy beading!

Melinda

Melinda Barta :: [beadwork@interweave.com](mailto:beadwork@interweave.com)

## HAPPENINGS

Coming to a newsstand near you! Look for our upcoming special-interest publications, featuring collections of our best designs to date, as well as more new and inspiring projects.

**Beads 2010** (on sale 4/20)—a spotlight on today’s hottest beading products and trends with a bead-show calendar, fashion-forward projects, and bead-society and shop listings.

**Beadwork Presents Favorite Bead Stitches** (on sale 4/27)—a supersized stitch-focused collector’s edition of 41 favorite jewelry designs.

**Best of Step by Step Beads** (on sale 5/25)—a supersized special issue with more than 40 of the best designs from *Step by Step Beads*’s first 5 years, plus a how-to guide for perfect bead stitching!

# BEADWORK

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