

# passing through

## How Do We Look?

**W**e've been working behind the scenes to create a new look and feel for *Beadwork* magazine. Why? Because we want to keep things fresh—and keep you inspired. And that doesn't mean merely fiddling with the surface of things. We want *Beadwork* to reflect your *growth* as a beader, your *passion* for the beading lifestyle, and your *desire* to find new and exciting ways to express yourself through beads.

Throughout the coming year, we'll introduce you to exciting new ingredients. In this issue we're debuting Melinda Barta's department, Custom Cool (page 12). In it you'll discover how to make personalized findings, charms, and pendants. We're also launching Scarlett's Style (page 36), featuring original beadwork designs by jewelry designer Scarlett Lanson. At eighteen, she's captured our imaginations with her winning style and her technical expertise.



TODD NAKASHIMA

We know from your e-mails and letters that you love The Challenge. That's moved to the front of each issue. Do check for our frequent calls for readers to join The Challenge. Another thing we know about you: You are dedicated to the pleasures of seed-bead weaving. You enjoy the meditative quality of this "slow-beading" art. You also love wearing what you make to express yourself. I share your enthusiasm—in fact, I'm a "show-and-tell" maniac. Just ask my coworkers!

The "new" *Beadwork* has been a group effort from the get-go: We started by considering all your druthers—your wants, kudos, pet peeves, and special requests. With this as a foundation, we hope we've succeeded in giving you an even better place to dream and play. Please share your comments and suggestions at [beadingdaily.com/forums](http://beadingdaily.com/forums). Your feedback will help us evolve and deliver the best-ever year of *Beadwork*!

Happy holidays and happy beading,

[beadwork@interweave.com](mailto:beadwork@interweave.com)

## HAPPENINGS

**Last Call for The Beaded Book Entries!** December 18, 2008, is the deadline for preliminary submissions (image + entry form) for our newest *Beadwork* juried show. Winners and finalists will be on display at Bead Fest Santa Fe and more. Go to [beadworkmagazine.com/go/beaded-book](http://beadworkmagazine.com/go/beaded-book) for info and entry form.

**Bead Fest Santa Fe—a Beader's "Destination Show":** Beautiful beads, exceptional classes, and special events: Find them all in Santa Fe, March 12–15, 2009! Plus, experience the art, jewelry, cuisine, and natural beauty of New Mexico's legendary city. For details and to register, go to [beadfest.com](http://beadfest.com).

**NEW—Bead Fest Workshop DVDs:** For every beader who's wished she could have her own private workshop delivered to her home and available on her schedule, our new Bead Fest Workshop DVDs are the answer. Check them out at [beadfestworkshops.com](http://beadfestworkshops.com) and start to expand your skills and creativity.

# BEADWORK

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