



October 7–14, 2007  
Shanty Creek Resort  
Bellaire, Michigan

## ***Spin-Off Magazine's Autumn Retreat (SOAR) Celebrates 25 Years***

*The 2007 SOAR is being held at the Shanty Creek Resort,  
October 7–14 in Bellaire, Michigan*

Loveland, Colo., September 6, 2007: *Spin-Off* magazine is celebrating its 30<sup>th</sup> anniversary this year as a quarterly published periodical and its 25th anniversary in hosting its annual Autumn Retreat, known as SOAR. This retreat, packed with workshops, classes, and a market floor with vendors selling all that spins, is a chance for the spinning community to get together and learn, share their experiences, and to be among friends.

Workshops, retreat classes, registration information, special events, and market information can be found at [www.interweave.com/spin/events/soar/](http://www.interweave.com/spin/events/soar/). The 2007 SOAR list of events includes a popular workshop by Margaret Stove, a lace expert, and presentations by Janet Sheailles from Sheep Breed of the United Kingdom and Judith MacKenzie McCuin from Something Old.

"Margaret Stove seems to be the biggest hit this year; we're flying her in from New Zealand. Her workshop filled up during the first week of registration, and I still have a standby list of about 17 people dying to get in," said Karen Brock, one of the SOAR organizers at Interweave Press.

This year marks the debut of several exciting events at SOAR. SOAR is holding a clinic for the first time alongside the market, which is a place for vendors to share and demonstrate their equipment, and for participants to ask questions and receive one-on-one help with experienced spinners.

On October 14, the last day of SOAR, a Q&A panel about the past and future of spinning will be moderated by *Spin-Off* magazine Editor Amy Clarke Moore. "This ties in nicely with our 25th Anniversary. And, we're having a big 25th Anniversary shindig Thursday night to celebrate, which will include scrapbooks and photographs of past SOAR events," said Moore.

SOAR continues to be popular among vendors and attendees alike. Currently all three of the SOAR workshops are at maximum capacity, and those that aren't only have a couple of spaces left. The retreat is full. However, the market and new spinning clinic are open to the public and offer exciting opportunities for people to learn more about the spinning craft. For more information, please visit [www.interweave.com/spin/events/soar/](http://www.interweave.com/spin/events/soar/).

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### **About Interweave Press LLC:**

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

SOURCE: INTERWEAVE PRESS LLC

Contact for information:  
Jaime Guthals, Publicist  
Interweave Press, [JaimeG@interweave.com](mailto:JaimeG@interweave.com)  
(502) 243-6834, Cell (502) 387-2383

### SOAR Daily Schedule:

#### Sunday, October 7

1:00–4:00 p.m. Check-in for Workshop participants

7:15–8:30 p.m. Welcome and introductions

#### Monday, Tuesday, Wednesday - October 8, 9, and 10

9:00 a.m.–4:30 p.m. Workshops

7:30 – 8:30 p.m. Monday: Special Program  
Tuesday: Gallery opens  
Wednesday: Workshop review

#### Thursday - October 11

9:00–10:00 a.m. Spinners' market, gallery, and clinic open for SOAR participants only

10:00 a.m.–4:00 p.m. Spinners' market, gallery, and clinic open for participants and the public

1:00–4:00 p.m. Check-in for retreat-only participants

4:15 p.m. Welcome, Introductions, and SignUp for Retreat Sessions

7:30 p.m. SOAR 25th Anniversary Celebration

#### Friday - October 12

9:00 a.m.–12:00 p.m. Retreat Session I

1:30–4:30 p.m.	Retreat Session II
4:30–6:30 p.m.	Spinners' market, gallery, and clinic open for participants and the public
7:30–8:30 p.m.	Fashion Show

### **Saturday - October 13**

9:00 a.m.–12:00 p.m.	Retreat Session III
1:30–4:30 p.m.	Retreat Session IV
10:00 a.m.–5:00 p.m.	Spinners' market, gallery, and clinic open for participants and the public
7:00 p.m.	SOAR Spin-In

### **Sunday - October 14**

8:00–9:00 a.m.	Breakfast
9:00–10:30 a.m.	Special Program
11:00 a.m.	Pick up box lunches and check out