



For Immediate Release

PieceWork Magazine Announces the 2008 Pincushion Contest Winners in July/August 2008 Issue

PIECEWORK
MAGAZINE PRESENTS



Loveland, Colo., July 7 2008: *PieceWork* magazine announced today the winners of the 2008 Pincushion Contest, Excellence in Needle Arts Awards, as featured in the July/August 2008 issue, on newsstands nationwide tomorrow (\$5.99). The awards, a biannual cooperative between *PieceWork* and industry sponsors showcases the best work of needlecrafters in quilting, embroidery, tatting or lacemaking, needlepoint, cross-stitch, knitting or crochet.

In today's craft world, the pincushion represents the historical aspects of needle arts, which is the focus of *PieceWork* magazine. Pincushions have become a huge phenomenon and are experiencing resurgence in crafting circles because they are a great vehicle to showcase creative design ideas and innovative needle-arts techniques.

"Our contest was a huge success—to all who entered thank you!," says *PieceWork* Editor Jeane Hutchins.

Photographs of the Grand Prize winner, 7 First Place winners, 7 Honorable Mentions, and 28 other entries selected for display can be viewed online at www.PieceWorkMagazine.com. All forty-three pincushions will be on display at Embroiderers' Guild of America headquarters in Louisville, KY from August 1 through November 30. For information on hours and location, visit www.egausa.org or call (502) 589-6956.

The Grand Prize winner, receiving a \$500 cash prize from The National NeedleArts Association, is **Charlotte DeVere of Leechburg, PA.**, for her "Raspberry Truffle Tuffet," a cross-stitched, beaded, and embroidered pincushion. DeVere also won first place in the embroidery category and receives \$200 in products from category sponsor The Caron Collection.

First-place winners each received \$200 in prizes from the awards' other first-place sponsors: DMC, cross-stitch; Plymouth Yarn Company Inc., knitting/crochet; Presencia Hilaturas USA, tatting/lacemaking; *Quilting Arts* magazine, quilting; Zweigart, needlepoint; and first-time sponsor Sublime Stitching, Next Generation Embroiderer.

The first place winners are:

First Place, Knit or Crochet (sponsored by Plymouth Yarn Company Inc.): **Maureen McGinnis Patterson of Roseburg, OR** for *Grandma's Knitting Bag*

First Place, Cross-Stitch (sponsored by DMC): **Dawn Borrer of Hilliard, OH** for *Mauve Renaissance*

First Place, Embroidery (sponsored by The Caron Collection): **Charlotte DeVere of Leechburg, PA** for *Queen-Stitch Pinball*

First Place, Tatting or Lacemaking (sponsored by Presencia): **Susan Keenan of Blairstown, NJ** for *The Yin-Yang Pincushion*

First Place, Quilting (sponsored by Quilting Arts Magazine): **Kim Stenehjem of Fargo, ND** for *The Blue Lagoon*

First Place, Needlepoint (sponsored by Zweigart): **Bente Carlsson of Hayward, CA**

First Place, Next Generation Embroiderer (sponsored by Sublime Stitching; entrants had to be between the ages of 15-25): **Amanda Tuck of Amboy, WA** for *Hibiscus–Delicate Beauty*.

The seven honorable mention winners receive a one-year subscription to *PieceWork*.

Source: Interweave

Websites:

www.interweave.com

www.pieceworkmagazine.com

www.egausa.org

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave produces several major events for fiber and bead, gem, and jewelry making enthusiasts and has an extensive Internet network of more than 30 websites and daily e-mail newsletters. Interweave is the proud sponsor of three craft television series airing on PBS: *Quilting Arts TV*, a fresh, contemporary quilting program, *Beads, Baubles, & Jewels*, public television's only how-to program for beading and jewelry making enthusiasts, and public television's newest show for knitting and crochet enthusiasts, *Knitting Daily TV*

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

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