

## *Embroidered Jeans are Sew Hip*

### **Teen magazine's fall back-to-school issue (newsstands August 2) features embroidered jeans project by *Hip to Stitch* author**

Los Angeles, Calif./ Loveland, Colo., July 20, 2005: Designer embroidered jeans are hot and are the latest offshoot of the recent embellishment trend. *Teen* magazine's Fall 2005 back-to-school issue, on newsstands August 2, features do-it-yourself embroidered jeans designed by twenty-something *Hip to Stitch* (Interweave Press, 2005) author Melinda Barta, who "hopes to teach the gospel of needlework and creativity to a younger generation that didn't experience the daisy-chain-stitched jeans of the 1970s" (*Denver Post*, "Once again, it's hip to stitch," 5/31/05).

Patterns and the complete how-tos for creating the *Hip to Stitch* author's embroidered jeans, which feature colorful irises stitched from the hemline to the hip, will be online at [teenmag.com](http://teenmag.com) on August 2.

Got an urge to learn more about embroidery? The craft is making a comeback and for good reason: it's fun, easy, and a great way to add personal touches and embellishment to just about anything. Melinda Barta's *Hip to Stitch* is the ultimate resource for all levels of stitchers and features 20 fresh, creative embroidery projects to bring style and wit into your home and wardrobe. Visit [hiptostitch.com](http://hiptostitch.com) for more information.

*Hip to Stitch* is available in bookstores and craft shops nationwide  
Published by Interweave Press (2005), distributed to the trade by IPG  
\$19.95 U.S., \$26.95 Canada [Canadian prices changed last November—we're  
updating reprints], ISBN 1-931499-60-8, 8½ x 9, 128 pages