

For Immediate Release

## ***Wrap Style* Wins First Place in Western Regional Book Design Awards**

Loveland, Colo., March 27, 2006: Publishers Association of the West (PubWest) announced this week that Interweave Press's fall 2005 book, *Wrap Style: Innovative to Traditional, 24 Inspirational Shawls, Ponchos, and Capelets to Knit and Crochet*, edited by Pam Allen and Ann Budd, is this year's first place co-winner of the prestigious Western Regional Book Design and Production Award, How-to Book Category.

PubWest's Western Regional Book Design Awards recognize superior design and outstanding production quality of books, catalogs, and websites in ten different categories. *Wrap Style* shares the first place prize, how-to book category, with *Seasonal Southwest Cooking* (Northland Publishing).

### **2006 Western Regional Book Design and Production Awards, Category 5, How-to Book:**

**Co-winner**    *Wrap Style* by Pam Allen and Ann Budd  
Interweave Press (Loveland, CO)  
Editors: Pam Allen and Ann Budd  
Designer: Jillfrances Grey  
Production Coordinator: Dean Howes  
Artist/Illustrator: Gayle Ford  
Photographer: Carol Kaplan  
Printer/Bindery: Asia Pacific Offset

Nearly 150 entries were judged on typography, jacket/cover design, interior design, format, selection of materials used, and printing and binding production quality. Said Program Chair Kathleen Cubley, "The entries represented the very best of publishing, and were spectacular examples of the talent that resides in the west. Our judges were impressed with the offerings in each category, and picking a winner was tough! There were many books that were separated by just a couple points, and this is testimony to the quality of work submitted. It was wonderful to see the variety of topics from publishers throughout the western region—what a vibrant publishing community we enjoy!"

Winners will be recognized at the National Publishing Conference luncheon on November 4, 2006. The winning entries become a part of a traveling exhibit and are displayed at trade shows and book fairs throughout 2006.

### **About Publishers Association of the West**

Publishers Association of the West is a not-for-profit trade organization created to serve the needs of its members and as a forum for the discussion of publishing issues. The Association's membership ranges from small independent presses to publishers with worldwide operations. Affiliate members include printers, designers, binderies, and publishing freelancers.

### **About Interweave Press**

In business since 1975, Interweave Press publishes magazines and books related to fiber, thread, needlework, and beads. Throughout Interweave's evolution, its publications have focused on natural materials and processes, a respect for doing, and an appreciation of the fine, simple things in life. Interweave publishes six magazines including *Beadwork*, *Handwoven*, *Interweave Knits*, *PieceWork*, *Spin-Off*, and *Fiberarts*. Interweave is dedicated to creating a resource for its readers to find the best information in the field of interest, the latest news, the best products, the newest techniques, and the history behind the techniques.

Contact: Jaime Guthals, (502) 243-6834, Cell: (502) 387-2383, [JaimeG@interweave.com](mailto:JaimeG@interweave.com)