

Interweave Press Teams with the Chicago White Sox for Stitch & Pitch Night Promotion

Loveland, Colo. and Chicago, September 2, 2005: Interweave Press, publisher of popular knitting and crochet magazines *Interweave Knits* and *Interweave Crochet*, has teamed with the Chicago White Sox to promote their Stitch & Pitch event on Tuesday, September 20 at U.S. Cellular Field, when the White Sox play the Indians at 7:05 p.m. On this special night the White Sox are offering discount priced tickets to all knitters and crocheters, family and friends, who want to bring their projects and meet other Chicago-area crafters while enjoying America's Greatest Game.

In conjunction with this first annual event, Interweave Press is offering a special prize giveaway. Anyone who purchases tickets through the White Sox by September 9, 2005, will enter a drawing to win one of 25 copies of *Interweave Knits* or *Interweave Crochet* magazines and 5 grand prize goodie bags containing a bevy of great needle-arts products.

People can purchase tickets, available at half-price for \$12, by mail or fax using the White Sox downloadable form available at the Chicago Stitch 'n' Bitch organization website, www.stitchnbitch.org. Or tickets can be purchased online at www.whitesox.com. (Click on Schedule and then click on T in the September 20 box. On the corresponding page, type "SNP" in the promotion box. Service fees apply with all online orders.)

All orders must be received by September 9, 2005. Anyone who previously purchased tickets for Stitch & Pitch will automatically be entered into the drawing. People who bought their tickets as part of a group will have the opportunity to fill out postcards and enter the drawing at the game.

CONTEST RULES: No purchase necessary. A purchase will not increase chances of winning. Participants also can enter to win by filling out the entry form online at www.interweave.com/knit or by mailing an index card with name, street address, phone number, and e-mail address to *Interweave Knits/Interweave Crochet* Stitch & Pitch Giveaway, 201 E. Fourth St., Loveland, CO 80537-5655. All entries must be postmarked by 9/26/05. One entry per person, per household. Void where prohibited. Complete rules and regulations are posted on the Interweave Press website.

About Interweave Press: In business since 1975, Interweave Press publishes magazines and books related to fiber, thread, needlework, and beads. Throughout Interweave's evolution, its publications have focused on natural materials and processes, a respect for doing, and an appreciation of the fine, simple things in life. Interweave publishes six magazines including *Beadwork*, *Handwoven*, *Interweave Knits*, *PieceWork*, *Spin-Off*, and *Fiberarts*. Interweave is dedicated to creating a resource for its readers to find the best information in their field of interest, the latest news, the best products, the newest techniques, and the history behind the techniques.