



Free Knitting e-Book, *The Best of Interweave Knits: The Readers' Choice Awards Collection*, Launches on KnittingDaily.com

Knitters worldwide honor designs by Evelyn Clark, Kate Gilbert, Norah Gaughan, and Stefanie Japel as their five favorite patterns from *Interweave Knits*' first 10 years

Loveland, Colo., April 14, 2008: Last year, to celebrate the 10th anniversary of *Interweave Knits*, the magazine's editors picked their favorite designs and published them in the best-selling book *The Best of Interweave Knits: Our Favorite Designs from the First 10 Years* (Interweave Press, Paperbound \$24.95). Then the editors turned the tables and asked readers to nominate *their* favorite designs published in *Interweave Knits* between 1997 and spring 2007.

Thousands of nominations came in from knitters from around the globe. After a vote-off of the Top 10 earlier this year on KnittingDaily.com, we are pleased to announce the publication of the Top 5 patterns in e-Book format as *The Best of Interweave Knits: The Readers' Choice Awards Collection*—now available for free download on KnittingDaily.com.

The knitters have spoken and the results are in. Please join us in congratulating Evelyn Clark, Kate Gilbert, Norah Gaughan, Stefanie Japel, and their winning designs (in order of original publication in *Interweave Knits*):

- Tweedy Aran Cardigan by Norah Gaughan—Winter 2001/2002
- Sunrise Circle Jacket by Kate Gilbert—Spring 2006
- Swallowtail Shawl by Evelyn A. Clark—Fall 2006
- Nantucket Jacket by Norah Gaughan—Winter 2006
- Cable-Down Raglan by Stefanie Japel—Spring 2007

Download the e-Book while you can! The e-Book is available exclusively on KnittingDaily.com for one month until May 14, 2008, at 5 p.m. MDT as the editors' gift to knitters worldwide.

Blog Tour with Sandi Wiseheart and the Designers Kicks Off Monday, April 14

To celebrate the e-Book's publication, the winning designers and *Knitting Daily* editor Sandi Wiseheart will be hitting the Internet Highway this week on a blog tour journey with some of the Web's favorite knitting bloggers. Bookmark these sites and check back daily for lively discussions with the designers about their work.

Mon. April 14: Sandi Wiseheart interview on Smoking Hot Needles <http://yarnloopie.blogspot.com>
Tues. April 15: Norah Gaughan interview on *Lolly Knitting Around*, <http://lollygirl.com/blog>
Wed. April 16: Kate Gilbert interview on *Moth Heaven*, <http://scrubberbum.typepad.com>
Thurs., April 17: Stefanie Japel interview on Chez Aristote, <http://www.chezaristote.net>
Fri., April 18: Evelyn Clark interview on The Panopticon, <http://the-panopticon.blogspot.com>

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About *The Best of Interweave Knits: Our Favorite Designs from the First 10 Years*

The Best of Interweave Knits by Ann Budd, with an introduction by former *Interweave Knits* Editor Pam Allen, showcases 25 stylish designs that stand the test of time—scarves, stoles, cardigans, pullovers, vests, jackets, tops, and even a couple of terrific totes. These favorite projects represent the creative work of more than 20 notable designers including Véronik Avery, Debbie Bliss, Norah Gaughan, Kate Gilbert, Faina Letoutchaia, Marta McCall, Charlotte Morris, Kristin Nicholas, Leigh Radford, and many more. This must-have pattern collection also includes a dozen favorite articles derived from the popular Beyond the Basics column, a great reference tool. (Interweave Press, 2007, \$24.95, ISBN 978-1-59668-033-3, Paperbound, 8½ x 10¼, 160 pages, 100 photographs, 30 illustrations, 30 charts)

About *Interweave Knits*

Interweave Knits is a quarterly magazine for knitters who value elegant knitwear and find inspiration in creating their own style. Each issue features original designer patterns for garments and home décor that captivate the creative spirit, plus enlightening explorations of knitting around the world, in-depth technical articles, and the latest knitting news. Projects range from introductory to challenging and from traditional to cutting-edge, with a full range of sizing. *Interweave Knits* celebrates the heart, mind, and hands with style.

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

About Aspire Media LLC

Aspire Media is a multiplatform enthusiast media company and an acquirer and operator of consumer enthusiast media. Aspire was founded by Clay B. Hall, an experienced publishing professional and former owner-operator of enthusiast magazines, with the backing of private equity firms Frontenac Company (www.frontenac.com) and Catalyst Investors (www.catalystinvestors.com). Aspire is actively pursuing acquisitions of enthusiast media companies that impart "how-to," "where-to," and "when-to" information to participants involved in crafts, hobbies, and certain other special interests. For more information on Aspire Media, please visit www.aspire-media.com or call (970) 613-6628.

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