

scarf **STYLE** contest



For Immediate Release

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Experiment with Scarf Possibilities this Fall—Design Your Own!

Scarf Style contests at Knit-Out and Crochet gatherings offer opportunities to create fantastic scarves for important causes and win fabulous prizes

Loveland, Colo., August 19, 2005: In a world of retail uniformity, more women are turning to their knitting needles and crochet hooks to make their own one-of-a-kind fashions. Budding knitwear designers can show off their talents by entering the *Scarf Style* design contests at six of the national Knit-Out and Crochet events this fall in Washington, D.C., Boston, Dallas/Fort Worth, Philadelphia, St. Louis, and Louisville, Ky.

Now in their eighth year, the Knit-Out and Crochet events are held each fall in major cities across the country to introduce and educate the public about the crafts of knitting and crochet, through lessons, demonstrations, displays, and resources. Knit-Out and Crochet events are educational and informational—there is no selling and the activities and lessons are free for the entire family.

This year the *Scarf Style* contests offer an exciting opportunity for knitters and crocheters to create fantastic scarves for great causes and win fabulous prizes. All scarves must be an original design and will be donated after the event to local charities.

“An idea for a scarf design can come from anywhere, an irresistible yarn, a stitch pattern that appeals to you, a crocheted border you’d like to try, or perhaps a collection of beads that would make a wonderful fringe. Whatever your skill level or experience, there’s no better way to develop confidence in your craft than to design your own scarf,” says Pam Allen, editor of the Interweave Press best-selling book *Scarf Style* and *Interweave Knits*.

The Grand Prize Winner in each market will be featured in the online Winter 2005 issue of *Interweave Knits*. Other prizes for winning scarves include popular knitting and crochet books, needle and hook cases, yarn bags, yarn skeins, gift certificates, and much more. Sponsors include Berroco, Bryson Distributing, Caron International, Classic Elite Yarns, Crystal Palace Yarns, Interweave Press, JCA, La Lana Wools, and Lantern Moon.

Contest Rules: The *Scarf Style* contest is open to all ages and skill levels. All entries must be an original design to win. Scarves must be submitted on the day of the event and winners will be announced a half-hour before the event ends. Specific event details for each contest can be found online at: www.interweave.com/go/scarfstyle/.

Scarf Style Contest Knit-Out and Crochet Locations and Times

Dallas/Fort Worth Knit-Out and Crochet Too!

Contest benefiting The Family Place

September 10, 10 a.m.–6 p.m.

Half Price Books, 5803 E Northwest Hwy, Dallas, TX

home.earthlink.net/~mlhobbies/dfwknitoutandcrochettoo2005/

Philadelphia Knit-Out and Crochet—Go Red Scarf Style Contest (all scarves must be red)

Contest benefiting The American Heart Association Go Red for Women Campaign

September 18, 12–5 p.m.

Pennsylvania Convention Center, 1101 Arch St, Philadelphia, PA

www.PhilaAreaKnitOut.com

Greater St. Louis Knit-Out and Crochet

Contest benefiting Lydia's House

September 24 and 25, 10 a.m.–5 p.m. each day

Faust Park, Chesterfield, MO

www.stlouisknittersguild.com

Kentuckiana Knit-Out and Crochet

Contest benefiting The Center for Women and Families

September 25, 1–5 p.m.

Fourth Steet Live!, 420 W. Liberty St, Louisville, KY

www.SophiesFineYarn.com

Boston Knit-Out and Crochet

Contest benefiting the Boston Medical Center

October 2, 12–4 p.m.

Boston Common, Boston, MA

www.bostonknitout.com

Washington, D.C. Knit-Out and Crochet

Contest benefiting the Orphan Foundation of America and Food & Friends

October 23, 12–5 p.m.

National Mall—near the Smithsonian Metro Station

www.knit-out.org