



KnittingDaily.com Announces Monthly Popularity Index of "Top Five Free Knitting Patterns" for July 2007

Loveland, Colo., August 7, 2007: Tapping into the data from its website, KnittingDaily.com is now publishing a popularity index of the five most-downloaded knitting patterns each month. Launched in June 2007, KnittingDaily.com is Interweave Press's new online knitting community, library of free knitting, felting and crochet patterns, daily blog, and e-newsletter for knitting and fiber enthusiasts.

KnittingDaily.com offers more than 100 free patterns on its website and new patterns are being added weekly. Thousands of knitters across the globe are browsing the pattern library archives or using the search tool to find patterns by publication date, name of pattern, designer, or skill level (beginner, easy, intermediate, or experienced).

The list of the most popular patterns downloaded from the site during the month of July—the site's first full month of activity—is dominated by shawls and wraps, with one pattern for a lightweight summer twin set.

The Top 5 Free Knitting Patterns, their designers, and the yarns used, in order of popularity, are:

1. **[Icelandic Lace Shawl](#)** — designed by Sigríður Halldórsdóttir (adapted for publication by Carol Rasmussen Noble) in fingering-weight wool yarn, shown in 100 percent wool Jagerspun Main Line 2/8. This previously out-of-print pattern originally published in the July/August 1996 issue of *PieceWork* magazine is called the Thórdís shawl. The original of this traditional Icelandic shawl is part of the Icelandic Craft Council's collection of textiles. It is thought to have been knitted by Thórdís Egilsdóttir, a resident of a small fishing village on the west coast of Iceland and well known for her craftsmanship and skill with handspun yarns.
2. **[Charm Wrap](#)** — designed by Mary Jane Mucklestone in Classic Elite Charm (85 percent cashmere, 15 percent mohair) is a swingy cashmere-blend cardigan with a vintage lace pattern scalloped border.
3. **[Summer Shawlette](#)** — designed by Sandi Wiseheart in Jade Sapphire Mongolian Cashmere 4-ply yarn (100 percent cashmere) is inspired by the Faroese shawls, those lovely, winglike garments devised by the women of the Faroe Islands over a hundred years ago. These shawls drape gracefully over your shoulders.
4. **[Ballet Neck Twinset](#)** — designed by Annie Modesitt in Tahki Willow yarn (66 percent linen, 34 percent cotton), is a fitted tank in smooth stockinette stitch paired with a cropped, swingy, lace-and-bobble cardigan.
5. **[Comfort Shawl](#)** — designed by Sandi Wiseheart in Filatura di Crosa Zarina yarn (100 percent extra-fine merino wool) is a practical, working woman's shawl made by the designer for a friend who was undergoing chemotherapy for breast cancer.

KnittingDaily.com offers free knitting patterns for the entire family—from babies and children to men and women. It presents collections in every design category imaginable: shawls and stoles, gloves and mittens, scarves, afghans and blankets, handbags, home décor, gifts, and more.

###

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

SOURCE: INTERWEAVE PRESS LLC

WEBSITES:

www.knittingdaily.com

www.interweave.com

Contact for information:

Jaime Guthals, Publicist

Interweave Press

JaimeG@interweave.com

(502) 243-6834

Cell (502) 387-2383