

Interweave Knits Fall 2007 Issue Offers The Knitter's Guide to Going Green

"If you can only subscribe to one knitting magazine, this is the one." —*Library Journal*, Aug. 2007

Loveland, Colo., August 20, 2007: The Fall 2007 issue of *Interweave Knits*, the first issue under new editor Eunny Jang, guides knitters through the rapidly growing world of organic options and explores how one basic element—such as knitted cables—can be integrated into your knitting in many wonderful and subtle ways. The issue hits newsstands and craft shops nationwide this week and retails for \$6.99. With this issue Jang begins her new blog at www.interweaveknits.com/eunnyknits, where she further explores the cool patterns, techniques, stitches, themes, and fibers from each issue and gives the behind-the-scenes perspective on her new editorship.

Fall 2007 Issue Highlights: Green Knitting and All About Cables

"Web Watch" by Amy Singer – page 12

Singer explores what the Web can tell us about the "organic" label and how consumers can be confident that the yarn they're buying is really organic.

"Knitting Footprints" by Linda Cortright – page 14

Cortright looks at the process of creating organic yarns—from the production of the fiber to processing—and calls attention to some of the outstanding mills in the United States that are using sustainable practices and ingenuity to raise the bar for the industry.

"Yarn Review" by Judith Mackenzie McCuin – page 16

McCuin reviews six high-quality organic yarns, writing "organic yarns today look the same, feel the same, and knit the same as nonorganic yarns."

"Natural Knitting" by Clara Parkes – page 18

Parkes reviews several new knitting books on the market that recommend the use of natural fibers or organic materials or that bring attention to themes of knitting and nature.

Ravelings column: "Green Knitting" by Joanne Seiff – page 160

Seiff's personal reflections on what it means to be a socially conscious knitter embracing the three Rs: reduce, reuse, and recycle.

Beyond the Basics: "Exploring Cables" by Deborah Newton – page 30

This detailed tutorial explores how changing one element at a time can make a cable brand new.

Patterns: "Cables Reconsidered" – pages 38–47

Nine patterns by designers Cathy Payson, Kathy Zimmerman, Eunny Jang, Ann Budd, Teva Durham, Katie Himmelberg, Norah Gaughan, Ruthie Nussbaum, and Pam Allen present the infinite possibilities of working with cables—from updated Aran sweaters to rugged socks.

Staff Projects: "Texture from Toe Up" – page 60

Interweave Knits' staff members explore a range of creative ways to use cables in basic sock patterns, all worked from the toe up.

—continued—

The issue also presents a profile piece on Kathryn Alexander, a designer infamous for her kinetic color work, excerpts from *No Sheep for You* (Interweave Press) and the forthcoming *KnitKnit: Profiles + Projects from Knitting's New Wave* (Stewart, Tabori & Chang), a closer look at "Knitting and Fine Art," plus 15 other exciting new knitting designs and patterns to make in a range of techniques, aimed for the beginner to the advanced knitter.

###

SOURCE: INTERWEAVE PRESS LLC

Website: interweaveknits.com

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

Contact for information:

Jaime Guthals, Publicist
Interweave Press
JaimeG@interweave.com
(502) 243-6834, Cell (502) 387-2383