

Knitting Daily Announces Top 10 Most Popular Patterns and Blog Posts of 2007

Loveland, Colo., January 4, 2008: Knitting Daily announced today the site's most popular blog posts and Top 10 Most Downloaded Patterns of 2007, as told through the millions of downloads conducted in 2007 by Knitting Daily readers around the globe. Launched in June of last year, Knitting Daily (KnittingDaily.com) is the new online community, library of free patterns, online pattern store, daily blog, and e-newsletter for fiber enthusiasts from Interweave Press, publisher of *Interweave Knits*, *Knitscene*, *Spin-Off*, and *Interweave Crochet* magazines.

Knitting Daily's Top 10 Most Downloaded Patterns List reveals a portrait of the trends in the industry, proving that knitters are interested in a wide range of projects from wraps and shawls to handbags, sweaters, vests, scarves, socks, and knitted toys.

Knitting Daily's Top 10 Most Downloaded Patterns of 2007, their designers, and the yarns used, in order of popularity, are:

1. **Modern Quilt Wrap** — designed by Mags Kandis for *Folk Style* (Interweave Press, 2007) in Rowan Kidsilk Haze, this wrap/oversize scarf is very loosely based on the traditional Log Cabin quilt block and worked square by square in the easy and satisfying mitered-square method of color knitting. This is as effortless as working in stripes, but the results are far more impressive.
2. **Knitting Needle Knitting Bag** — designed by Pam Allen for *Bag Style* (Interweave Press, 2007) in Nashua Handknits Creative Focus Chunky, this quick-and-easy knitting bag was the most popular handbag on Knitting Daily in 2007.
3. **Icelandic Lace Shawl** — designed by Sigríður Halldórsdóttir (adapted for publication by Carol Rasmussen Noble) in fingering-weight wool yarn, shown in 100 percent wool Juggerspun Main Line 2/8. This previously out-of-print pattern originally published in the July/August 1996 issue of *PieceWork* magazine is called the Thórdís shawl. The original of this traditional Icelandic shawl is part of the Icelandic Craft Council's collection of textiles. It is thought to have been knitted by Thórdís Egilsdóttir, a resident of a small fishing village on the west coast of Iceland.
4. **Tomato** — designed by Wendy Bernard for *No Sheep for You* (edited by Amy R. Singer, Interweave Press, 2007), this sweater is knitted in Blue Sky Organic Cotton but worked at a tighter gauge than the ball band suggests to improve the drape and wearability. It's designed to be close fitting, with waist shaping and a flattering scoop neck.
5. **Corset Pullover** — designed by Robin Melanson in Filatura di Crosa Elena, this feminine top combines lace, stockinette stitch, and twisted ribbing. The bodice is shaped with short rows and fitted with cinch straps, just like the corsets that Robin's grandmother wore.
6. **Knitted Cuddlies** — designed by Louisa Harding for *Natural Knits for Babies and Moms* (Interweave Press, 2006) in Green Mountain Spinnery Cotton Comfort (cat), Blue Sky Alpacas Organic Cotton (rabbit), and Vreseis Fox Fibre Chenille (teddy bear), this exclusive KnittingDaily.com excerpt offers one of the easiest patterns ever written for a knitted toy animal.

7. Tweedy Vest — designed by Mona Schmidt in Tahki Donegal Tweed, this vest can be worn as a knit tank. The tweed yarn and ribbing give it even more character.

8. Connections Red Scarf — designed by Sandi Wiseheart in Filatura di Crosa Zara for the Orphan Foundation of America's Red Scarf Project, there are two ways to make this scarf: with the cabled border ends (for the more adventurous) and without (for those wanting an easier pattern). Wiseheart designed the scarf with its intertwined stitches as a meditation on family, connectedness, and the many ways we can say "I care" to those around us.

9. Pine Cone Scarf — designed by Robin Melanson in Mountain Colors Mountain Goat. Melanson used the familiar Old Shale pattern for this fringed scarf, but worked just one pattern repeat with a double strand of dark, richly variegated yarn to produce a chunky effect.

10. Broken Cables Socks — designed by Ann Budd in Regia 4 Fadig, this is the only sock pattern to make Knitting Daily's 2007 hot list. The ingenious cable design is one that knitters will want to create over and over again.

Activity on the Knitting Daily blog and e-newsletter also points to trends and popular topics among fiber enthusiasts in 2007. Knitting Daily editor Sandi Wiseheart talked about some hot-button topics on the site's blog; some of the posts that elicited the most reaction in terms of views and comments include:

- announcing the [Knitting Daily Yarn Spree Giveaway](#)
- the much-discussed [size survey](#)
- [the debut of the first sweater gallery](#), which proved to be so popular Knitting Daily made the galleries a regular feature for each new issue of *Interweave Knits* magazine
- our [Unfinished Objects Poll](#) and Poll Results Part II, a discussion of [why a UFO becomes a UFO](#)
- Sandi's musings on [crochet and Knitting Daily](#)
- a discussion of bags: bought or handmade, [readers' favorite bags](#) for holding and transporting handknits
- talking about commemorative knitting and [knitting as a means of healing](#)

Knitting Daily offers more than 100 free patterns on its website and new patterns are added monthly. In addition, knitters now can purchase many previously out-of-print patterns from Interweave Press magazines in the Knitting Daily online pattern store. Thousands of knitters across the globe are browsing the pattern library archives or using the online store to find patterns by publication date, name of pattern, designer, or skill level (beginner, easy, intermediate, or experienced). A full range of patterns are available for the entire family—from babies and children to men and women. Knitting Daily presents collections in every design category imaginable: shawls and stoles, gloves and mittens, scarves, afghans and blankets, handbags, home décor, gifts, and more.

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About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

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Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

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WEBSITES:

www.knittingdaily.com

www.interweave.com

Contact for information:

Jaime Guthals, Publicist

Interweave Press

JaimeG@interweave.com

(502) 243-6834, Cell (502) 387-2383