

Interweave Press Auction for Hurricane Katrina Disaster Relief Raises \$4000

Loveland, Colo., October 10, 2005: The Interweave Press auction of fifteen pieces of handmade jewelry, art, clothing and accessories featured in its magazines and books raised \$4000 to benefit relief and rehabilitation efforts for the victims of Hurricane Katrina. The online auction, which ran September 16-26, was in affiliation with eBay Giving Works charitable auction program. Interweave Press donated all money raised through the auction to the American Red Cross's Hurricane Katrina Relief Fund.

Linda Ligon, the company's founder and creative director, said the auction "raised more money than we ever expected." She thanked the bidders and the artists and staff who contributed their original works to the fundraiser.

The *Forest Path Knitted Lace Stole*, featured in the Summer 2003 issue of *Interweave Knits*, drew the largest bid at \$770.

The second-highest draw was the *Wool Shawl with Embroidered Floral Motif* at \$510.

The auction was Interweave Press's single-largest online fundraising event.

Interweave Press hopes to repeat this great fundraising success in its eBay auction next month of 20 jewelry pieces featured in the fall 2005 issue of *Stringing* magazine. The auction will benefit The HOPE Bracelet Project (Helping Organizations Promote Education), a charity that collects beads and materials, teaches beading to the students at the Medhane-Alem School in Yetebon, Ethiopia, sells their limited edition creations, and gives the proceeds back to them in order to foster new skills, revenue, and pride in their craft. That auction will last Nov. 7-14 and people can preview the pieces up for bid beginning today at: http://www.interweave.com/bead/events/ebay_2005/. All proceeds generated from the auction will be given to the HOPE Bracelet Project.

ABOUT INTERWEAVE PRESS: In business since 1975, Interweave Press publishes magazines and books related to fiber, thread, needlework, and beads. Throughout Interweave's evolution, its publications have focused on natural materials and processes, a respect for doing, and an appreciation of the fine, simple things in life. Interweave publishes six magazines including *Beadwork*, *Handwoven*, *Interweave Knits*, *PieceWork*, *Spin-Off*, and *Fiberarts*. Interweave is dedicated to creating a resource for its readers to find the best information in their field of interest, the latest news, the best products, the newest techniques, and the history behind the techniques.

ABOUT eBay GIVING WORKS: Giving Works is the dedicated program for charity listings on eBay, offering a marketplace for compassionate commerce – buy items and support worthy causes at the same time.