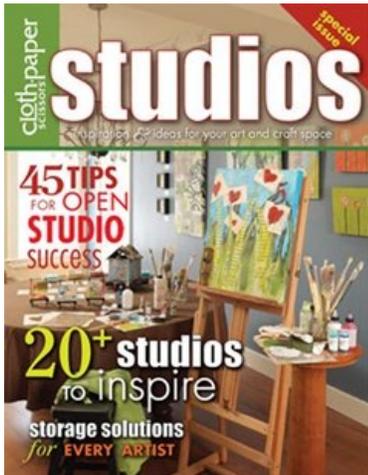




Studios Magazine Hosts Online Studio Tour October 3

Crafters and artists around the world are invited to participate in this global open studios event – door prizes available



Stow, MA, September 28, 2009: “Studios” magazine is celebrating the launch of its fall 2009 issue—available now on newsstands nationwide—with a virtual studio tour open to crafters and artists around the world who want to share their studios with the global online community. The tour will take place on Saturday, October 3 and QuiltingArts.com will be the hub of all activity, with visitors taken on tour around the Internet to the Open Studio participants’ blogs and websites on that day via links from the site.

The theme of the fall 2009 issue of “Studios” is Open Studios, offering ideas for how crafters and artists can attract customers and gain exposure for their work through Open Studios events—both in their local communities and through virtual events online.

“Whether your goal is to find a community of like-minded artists, sell your work, or just set a deadline to force yourself to create a lot of art (or even clean your studio), an Open Studios event can help you achieve it,” says

“Studios” Editor Cate Prato. “And a virtual studio tour is the easiest first step.”

Here’s how crafters/artists with blogs or websites can participate in the Open Studios tour:

Step 1. Take pictures and/or video of your studio. “Maybe your studio is a large, dedicated space or maybe it’s just a corner of the dining room. It doesn’t matter—“Studios” wants to see it! And don’t worry that it isn’t perfect. Art is not about perfection. You can clean it up, leave it in its natural state—it’s up to you,” says Prato.

Step 2. Announce the tour on your blog/website and include the cover image of the fall 2009 *Studios*, linked to our website. Once you’ve posted image and link, leave a link to your blog/website in the comments section of the “In the Studio with Cate” editor’s blog, anytime before October 2. (http://www.quiltingarts.com/blogs/in_the_studio_with_cate)

Step 3. On October 3, post the images/video of your studio on your blog or website with a brief commentary describing your creative space and what makes it special to you. Leave the post up through October 4, or as long as you like.

The first 25 people to join the tour (i.e. leave a link to their tour announcement on [Cate’s blog](#)) will win a door prize from the *Studios* storage closet (books, fabric, craft bags, art supplies, and more). Everyone who participates will have the opportunity to share their unique workspace and get ideas and feedback from others.

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Websites

http://www.quiltingarts.com/blogs/in_the_studio_with_cate/

http://www.quiltingarts.com/cpsmag/cps_studios.html

<http://www.Interweave.com>

About Studios Fall 2009 issue

Attract customers and gain exposure through Open Studios. Whether your goal is to find a community of like-minded artists, sell your work, or just set a deadline to force yourself to create a lot of art (or even clean your studio), an Open Studios event can help you achieve it. The “Studios” fall 2009 issue features collaborative studio spaces, Open Studio events and how they can benefit your art, how to decorate your studio with rich fall colors plus tips and tricks for making your space hospitable. “Cloth Paper Scissors” contributor Jenn Mason—a veteran of Open Studios events—also reveals her 45 tips to help you make the most of an Open Studio event. Plus, get a countdown and checklist to keep you on track. More reasons you'll love the Fall Issue of “Studios”:

- 20+ Warm and Inviting Artist Studios to motivate your own studio re-do
- Expert tips for setting up a teaching space
- Lucie Summers’ retro-inspired design space (and her take on how it feels to be a featured artist on Etsy)
- Innovative products to help you get and stay organized
- Art projects that will make your creative space unique, and more!

About Interweave

Interweave, a unit of Aspire Media, is one of the nation’s largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company’s magazines. Additionally, Interweave produces several major events for fiber and bead, gem, and jewelry making enthusiasts and has an extensive Internet network of more than 30 websites and daily e-mail newsletters. Interweave is the proud sponsor of three craft television series airing on PBS: Quilting Arts TV, a fresh, contemporary quilting program, Beads, Baubles, & Jewels, public television’s only how-to program for beading and jewelry making enthusiasts, and public television’s newest show for knitting and crochet enthusiasts, Knitting Daily TV.

Linda Ligon founded the company in the 1970s when she began publishing Handwoven and Spin-Off magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

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