



For Immediate Release

Quilting Arts Gives Away Free eBook of 7 Quilted Bag Patterns

eBook giveaway celebrates launch of the new Quilting Arts website and online community, www.quiltingarts.com

Loveland, Colo. - May 13, 2009: *Quilting Arts* magazine announced today that they are giving away a new free eBook, *7 Quilted Bag Patterns: Handmade Quilt Bags from Quilting Arts*, to celebrate the launch of their new online community website, www.quiltingarts.com

The new *Quilting Arts* online community is a place for contemporary quilters to engage with each other and the magazine's editors online, upload photos of their work, share videos, comment on stories, view *Quilting Arts* Challenge galleries, download free projects and tutorials, and much more.

The 18-page eBook offers easy-to-print sewing patterns and templates for making seven different handmade bags for every personality and skill level, from beginning stitchers to advanced art quilters. The free eBook of quilted bag patterns includes materials lists and step-by-step directions for every bag, along with beautifully photographed full-color examples.

"There is such a wide variety of quilted bags in this free eBook, from quilted accessory purses that are perfect for holding your jewelry or makeup when you travel to evening clutches and eco-friendly shopping bags. You might want to make them all. And what I love about quilted bags is that they are the perfect small project for trying new skills, or to show off your love of quilting when you're out and about," says *Quilting Arts* Editor Pokey Bolton.

Beginners can try their hands at an easy-to-assemble Artful Eco Bag, then apply their quilting skills to a Pretty Purse. The Easy & Elegant Quilted Bag is perfect for people who love embellishment and stitch, but not necessarily the intricacies of sewing patterns. More experienced artists will love the Blue, Yellow, and Purple Evening Bags and the Mini Messenger Bag with a digitally altered and inkjet-printed design.

Download the free eBook of 7 Quilted Bag Patterns here:
<http://quiltingarts.com/7-Free-Quilted-Bag-Patterns/>

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SOURCE: INTERWEAVE

Websites

www.Interweave.com

www.QuiltingArts.com

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold

on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

Media Contact

Jaime Guthals
Publicist, Interweave
(502) 243-6834
JaimeG@interweave.com