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## *PieceWork* Magazine Announces The Excellence in Needle Arts Awards 2009 Call for Entries

### ***Theme for 2009 competition is brooches***

Loveland, Colo., February 18, 2009: Interweave's *PieceWork* magazine announced today the call for entries for the 2009 Excellence in Needle Arts Awards. Every year the competition announces a new subject matter for the competition. Last year it was the pincushion and this year's theme is brooches—those fashionable pins that are perfect for crafters to personalize and show off their talents. Needle artists who are creating brooches for the contest must incorporate at least one of the following techniques: 1) needlework (embroidery, needlepoint, bead embroidery, ribbon embroidery, and/or cross-stitch), 2) knitting or crochet, 3) lace-making or tatting, or 4) quilting.

Entries will be judged by the editors of *PieceWork* magazine on the creativity of the brooch or pin and mastery of the technique. The winning entries and honorable mentions will be exhibited by the grand prize sponsor, The National NeedleArts Association (TNNA) at the June 2009 trade show in Columbus, Ohio. The winning pieces will also be featured in a 2009 issue of *PieceWork* magazine and may travel to one of more museums for exhibition.

The grand-prize winner will receive a \$500 cash prize from The National NeedleArts Association. First-place winners in each category will receive \$200 worth of product from category sponsors, which include Presencia Hilaturas USA in the tatting/lacemaking and needlework categories; Lantern Moon, knitting/crochet category; and *Quilting Arts Magazine*, quilting category.

For information, rules and online entry form, visit [www.pieceworkmagazine.com](http://www.pieceworkmagazine.com). Entries must be received by April 1, 2009.

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#### **About Interweave:**

Interweave, a unit of Aspire Media, is one of the nation's leading art and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events for art and craft enthusiasts. The Interweave Press Publishing Group features 18 subscription magazines and many more special interest newsstand publications. Interweave Press has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave operates six annual craft enthusiast events and has an extensive Internet presence that includes nearly 40 websites and daily e-mail newsletters. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with offices in New York, Stow, Mass., Malvern, Penn., and corporate headquarters located in Loveland, Colo. For more information on Interweave, visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

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