



For Immediate Release

Interweave Hires Michael Gormley as Editorial Director of *American Artist* Group

New York, NY, March 22, 2010: Interweave announced today that Michael Gormley has been hired as the new Editorial Director of the *American Artist* magazine group, effective immediately. Gormley will oversee the publication and editorial staff of *American Artist*, *Drawing*, *Highlights*, *Workshop*, and *Watercolor* magazines.

Steve Doherty, editor-in-chief of *American Artist* for 31 years, will be transitioning into a part-time editorial role for the publication as he “looks forward to spending more time writing and at the easel.”

In making the announcement, Publisher David Pyle said, “I can’t tell you how thrilled I am that Michael is joining the *American Artist* Group. Gormley has extensive experience in the art market as an administrator, instructor, marketer, and visual artist. He is a seasoned leader with the broad strategic skills and vision necessary for this position.”

Doherty added, “I first worked with Michael a dozen years ago when he was the dean of the faculty at the New York Academy of Art, and ever since I have admired his talent, charm, energy, and intelligence. Best of all, Michael has an abundance of enthusiasm and great plans for providing a wider range of valuable content and services to the community of artists that has been served by *American Artist* since 1937”.

Gormley’s background includes serving as Dean of the New York Academy of Art, and before that he held positions as Adjunct Professor and Director of Marketing at Pratt Institute and Admissions Counselor at the Fashion Institute of Technology (FIT). More recently, Gormley was the Vice President of Education, Institute of Classical Architecture and Classical America (ICA&CA).

Gormley holds a Master of Fine Arts from Pratt Institute and is studying for his PhD in a pilot program for working artists offered by the Institute for Doctoral Studies in the Visual Arts (IDSVA). He maintains an active career as a painter and has shown his work extensively; most recently participating in a ICA&CA sponsored traveling exhibition and symposia marking the 500th anniversary of the birth of the influential Italian Renaissance architect Andrea Palladio.

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Websites:

www.Interweave.com

www.ArtistDaily.com

About the American Artist Magazine Group

Founded in 1937, *American Artist* is the leading monthly magazine for representational and figurative artists seeking inspiration and instruction on improving their craft. Devoted to the realism in art that its readers cherish, *American Artist* considers the artists it features to be shining examples of excellence in their medium, whether oil paint, sculpture, watercolor, pastel, colored pencil, graphite, printmaking, or charcoal. *American Artist* is published by Interweave, a leading arts and craft media company. Additional publications in the American Artist Magazine Group include: *Watercolor*, *Drawing*, and *Workshop*, as well as the online media site ArtistDaily.com, an online community for professional and recreational artists and students.

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 160 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 175 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com.

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