



Interweave Press Founder Linda Ligon Wins Bravo Entrepreneur Award

Loveland, Co., November 13, 2007: Interweave Press founder Linda Ligon won the 2007 Bravo! Entrepreneur Awards on Wednesday, November 7, from the *Northern Colorado Business Report*. The annual awards recognize accomplishments of the top entrepreneurs in the region.

About 500 people attended this year's Bravo! event, sponsored by Bank of Choice, Water Valley, Ehrhardt, Keefe, Steiner & Hottman PC, United Western Bank, McWhinney, Colorado State University, Mister Neat's, Mountain Media, Palmer Flowers, Hewlett-Packard Co. and MediaTech Productions.

Interweave Press began as *Interweave Magazine*, back in 1975 from Ligon's kitchen table. Since then, a lot of things have changed. By the turn of the century it had become one of the country's leading publishers of books and magazines for fiber, beading, and jewelry-making enthusiasts.

In 2005, Ligon sold Interweave Press to Aspire Media, and today the company is one of the nation's largest craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. Ligon remains with the company as creative director, a member of Interweave Press's board, and as an investor in Aspire Media.

The company has grown to employ more than 100 people throughout the country, with headquarters in Loveland, Colorado and other offices in Malvern, Pennsylvania and Stow, Massachusetts.

Ligon credited her success to the collective efforts of the people who have helped her over the years. "Entrepreneurial individual' is a contradiction; you can't really accomplish that much alone. I'd like to thank the scores of people I've worked with at Interweave over the past three decades. "

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Source: Interweave Press LLC

Websites: www.aspire-media.com, www.interweave.com

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

About Aspire Media LLC

Aspire Media is a multiplatform enthusiast media company and an acquirer and operator of consumer enthusiast media. Aspire was founded by Clay B. Hall, an experienced publishing professional and former owner-operator of enthusiast magazines, with the backing of private equity firms Frontenac Company (www.frontenac.com) and Catalyst Investors (www.catalystinvestors.com). Aspire is actively pursuing acquisitions of enthusiast media companies that impart “how-to,” “where-to,” and “when-to” information to participants involved in crafts, hobbies, and certain other special interests. For more information on Aspire Media, please visit www.aspire-media.com or call (970) 613-6628.

Contact for information:

Jaime Guthals, Publicist
Interweave Press
JaimeG@interweave.com
(502) 243-6834
Cell (502) 387-2383