

Knitting Daily Announces 10 Most Popular Patterns of 2008

Loveland, Colo., January 5, 2009: Knitting Daily announced today the site's Top 5 Most Downloaded Free Patterns of 2008 and the Top 5 Pattern Store Patterns of the year, as told through the millions of downloads conducted in 2008 by Knitting Daily readers around the globe. Launched in June 2007, Knitting Daily (KnittingDaily.com) is the online community, library of free patterns, online pattern store, daily blog, and e-newsletter for fiber enthusiasts from Interweave, publisher of *Interweave Knits*, *Knitscene*, *Spin-Off*, and *Interweave Crochet* magazines.

Knitting Daily's Top 10 Most Popular Patterns of 2008 List reveals that knitters were interested in a wide range of projects in 2008, but scarves, wraps, and sweaters reign supreme. The most popular Knitting Daily pattern for two years in a row was Mags Kandis's *Modern Quilt Wrap*, a pattern that is now legendary in the knitting community.

Knitting Daily's Top 5 Most Downloaded Patterns of 2008, in order of popularity:



1. Modern Quilt Wrap — Also #1 in 2007! Designed by Mags Kandis for *Folk Style* (Interweave Press, 2007), this wrap/oversize scarf is very loosely based on the traditional Log Cabin quilt block and worked square by square in the easy and satisfying mitered-square method of color knitting. This is as effortless as working in stripes, but the results are far more impressive. Download at:

<http://www.knittingdaily.com/blogs/patterns/archive/2008/08/29/modern-quilt-wrap.aspx>



2. Estonian Lace Scarf — designed by Nancy Bush and originally published in 2001 in *Interweave Knits*, this classic was re-published and made available for free to Knitting Daily members for one month (Nov. 12-Dec. 11, 2008). The lacy scarf follows the design of the beautiful Haapsalu ratik or Haapsalu shawls from Estonia. The unique feature of this special type of Estonian lace is the small nupp—a “button” used to decorate openwork or outline special patterns. The

body of the scarf is knitted to the desired dimensions, then stitches are picked up from all edges and the decorative edging is worked in the round. Now available in the pattern store:

<http://shop.interweave.com/Estonian-Lace-Scarf-P1242C0.aspx>



3. Old World Booties — designed by Gryphon Perkins, this popular pattern was available to Knitting Daily members for free for one month (May 28-June 30, 2008). These booties were designed by Gryphon Perkins in wool merino and were offered in three styles and three sizes from newborn up to 9 months. Now available in the pattern store: <http://shop.interweave.com/Old-World-Booties-P1072C0.aspx>



4. Ribbed Scarf — designed by Ann Budd, this springy scarf is modeled after one featured in Volume 6 of Weldon's Practical Needlework. The original was worked in fingering-weight wool in two sections, each worked downward from the center back neck. This version is knitted in a DK-weight alpaca from one end to the other, eliminating the bulky join at the center neck. A few rows of eyelets followed by a fancy crochet edging widen the ends of the scarf and add a lacy touch to the sturdy ribbed pattern. Download at: <http://www.knittingdaily.com/blogs/patterns/archive/2008/10/01/ribbed-scarf.aspx>



5. Seafoam Towels — designed by Ann Budd, these machine-washable and dryable hand towels are knitted from side to side (the cast-on and bind-off edges form the side “selvedges”) in a simple lace pattern formed by multiple yarnovers. Download at: <http://www.knittingdaily.com/blogs/patterns/archive/2008/07/09/seafoam-towels.aspx>

In addition to the free patterns, Knitting Daily launched in 2008 an online pattern store for knitters and crocheters offering many previously out-of-print patterns from Interweave magazines. A full range of patterns is available for the entire family in every design category imaginable: shawls and stoles, gloves and mittens, scarves, afghans and blankets, handbags, home décor, and gifts. In 2008, three of the top five patterns in the store were classic sweaters with minimalist detailing— a pullover, a hoodie and a cardigan.

Knitting Daily's Top 5 Pattern-Store Patterns of 2008, in order of popularity:



1. Central Park Hoodie — designed by Heather Lodinsky and originally published in *Knitscene*, Fall 2006, this popular hoodie pattern was revised in 2007 with expanded sizes. Available for purchase at: <http://shop.interweave.com/Central-Park-Hoodie-P204C0.aspx>



2. Koolhaas Hat — designed by Jared Flood and originally published in *Interweave Knits Gifts*, Winter 2007, this is a go-to hat for brisk fall days, inspired by the architecture of Rem Koolhaas.

Available for purchase at: <http://shop.interweave.com/Koolhaas-Hat-P211C53.aspx>



3. Babette Blanket — designed by Kathy Merrick and originally published in *Interweave Crochet*, Spring 2006, this blanket offers a journey in color for the crocheter. Available for purchase at: <http://shop.interweave.com/Babette-Blanket-P235C0.aspx>



4. Cobblestone Pullover — designed by Jared Flood and originally published in *Interweave Knits*, Fall 2007, this Dublin-inspired rustic men's pullover is easy to wear. Available for purchase at:

<http://shop.interweave.com/Cobblestone-Pullover-P226C0.aspx>



5. Minimalist Cardigan — designed by Ruthie Nussbaum, the Minimalist Cardigan is knit in all over moss stitch. Originally published in *Interweave Knits*, Fall 2007. Available for purchase at:

<http://shop.interweave.com/Minimalist-Cardigan-P323C0.aspx>

###

SOURCE: INTERWEAVE

WEBSITES: www.knittingdaily.com; www.interweave.com

Contact for information:

Jaime Guthals, Publicist, Interweave Press

JaimeG@interweave.com, (502) 243-6834, Cell (502) 387-2383