



For Immediate Release

Learn to Knit More than Just Scarves with the New FREE eBook collection of Easy Knitting Patterns from KnittingDaily.com

New eBook, *Easy Knits From Knitting Daily: 6 Free Easy Knitting Patterns*, offers great projects for knitters who are ready to try their first knitted bag, hat, sweater, or pair of knitted socks.

Loveland, Colo., July 10, 2009: Knitters who are looking for easy knitting patterns and ready to “move beyond the scarf” will want to download the new free eBook from KnittingDaily.com, ***Easy Knits From Knitting Daily: 6 Free Easy Knitting Patterns***. The patterns in this collection use easy stitches and simple designs to produce some of the most popular garments and accessories ever published on KnittingDaily.com, a website and online community from Interweave, publisher of *Interweave Knits*, *knitscene*, and *Interweave Crochet* magazines.

Download the free eBook at: <http://www.knittingdaily.com/6-Free-Easy-Knitting-Patterns>

Beginners and advanced knitters alike will appreciate the beauty and simplicity found in the patterns in this free eBook—from a stockinette-stitch wrap top to a chunky bag knit on large needles, to a slouch hat that is a great introduction to knitting in the round project on large double-pointed needles. The other projects are other great “firsts” for knitters: socks with an ingenious construction that doesn't require a genius knitter; a first cardigan knit in five easy pieces of stockinette stitch with a garter stitch belt; and a men's pullover with an interesting but easy knit/purl texture that won't bore knitters to tears to make.

These easy knits are a fabulous way to get started knitting and also perfect for knitters looking for a quick and easy pattern.

“Lots of us want to fill our project baskets with easy knit patterns, especially in the summertime. Occasionally, though, easy knitted patterns can sacrifice style: there's sometimes a lot of room between “easy” and “attractive.” Not so in this new, free eBook—these garments are simple yet still stylish,” says KnittingDaily.com Editor Kathleen Cubley.

Included in the eBook are complete step-by-step instructions for each knitting pattern and detailed photos of the finished garments. In addition, the book offers stitch guides and illustrated examples for the techniques, a simple chart primer, and a glossary of terms.

Projects in the eBook include

Easy Knit Pattern #1: Super-Simple Wrap Jacket by Cindy Taylor

This simple stockinette-stitch jacket is well-suited to beginning knitters who do not want to be distracted by borders or bands. Here, all of the edges are left “bare”, which means they are allowed the freedom to roll slightly. The garter-stitch belt cinches the waist loosely or snugly, as desired, or can be abandoned altogether for a freer, more relaxed look.

Easy Knit Pattern #2: Ribby Slipper Socks by Cathy Carron

Chunky yarn, a simple rib pattern, and a clever, easy construction make these easy slippers quick and simple to knit. Designed in five sizes, from toddler to adult, so a beginner or someone short on time can whip up matching slippers for the whole family!

Easy Knit Pattern #3: Barrymore Slouch Hat by Lisa Shroyer

Warmth, style, and funky buttons—what more could you ask for in a playful, slouchy, easy knit hat? Worked in the round on mid-sized needles, this project is a great starting point for working with double-pointed needles and small circulars.

Easy Knit Pattern #4: Green Tea Raglan by Cathy Payson

Easy combinations of knits and purls make this easy knit sweater pattern a standout—and its simple design make it suitable for beginners or those wanting a no-fuss project. The fresh, stylish result is so stunning, however, that no one will ever know if it was your first sweater or your fortieth.

Easy Knit Pattern #5: Mike's Easy-Fit Pullover by Joan McGowan-Michael

Joan McGowan-Michael turned to her husband for design inspiration for this handsome pullover. Based on his description of the ideal sweater for woodworking on a cool summer morning, she chose a cotton/linen yarn for comfort; side slits, notched neckline, and raglan styling for ease of movement; and a simple stitch pattern to keep her motivated to finish. Final result...an easy sweater that looks great all year long!

Easy Knit Pattern #6: Knitting Needle Knitting Bag by Pam Allen

Pam Allen indulged her fondness for the berry stitch in this quick-and-easy knitting bag whose cigar shape was inspired by a bag she saw in a catalog. For the front and back, she knitted two slightly shaped rectangles and seamed them along the bottom and partway up the sides. Rather than binding off, she placed the live stitches on wooden knitting needles, squished them together to form soft gathers, and applied a little superglue. Garter-stitch handles sewn to the front and back are all that's needed to finish this knitting bag pattern. This particular bag isn't lined, but it would be an easy matter to use the front and back as pattern pieces and add a cheery print lining to prevent needles from poking through.

The eBook is available exclusively on KnittingDaily.com at: <http://www.knittingdaily.com/6-Free-Easy-Knitting-Patterns>

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About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media,

television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing Handwoven and Spin-Off magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

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