



For Immediate Release

## **Knitting Daily Launches Free e-Book Giveaway of Five of the Site's Most Popular Knitted Sock Patterns**

Loveland, Colo., January 22, 2009: In 2008 KnittingDaily.com published its first free e-Book, *The Best of Interweave Knits: The Readers' Choice Awards Patterns*, to phenomenal fanfare. This year, KnittingDaily.com editor Sandi Wiseheart is thrilled to present the site's second free e-Book, *Knitting Socks with Knitting Daily: 5 Free Sock Knitting Patterns*, a collection of the site's top hand knit sock patterns—now available for free download on KnittingDaily.com.

Website: <http://www.knittingdaily.com/5-Free-Knitting-Sock-Patterns>

"Knitted socks have long been among the favorite projects of experienced knitters, but in the last few years they've gained rock-star status. They are definitely less daunting to the novice knitter," says Wiseheart.

Wiseheart says this knitted sock pattern e-Book offers "a little something for every foot in the family: a fancy lace sock, a richly textured rib sock, a colorwork masterpiece, a cabled sock, and a simple, basic sock in a large gauge perfect for beginners."

Two of the free knitted sock patterns in the book are by Ann Budd, one of the most prolific knitted sock designers in the industry and author of *Getting Started Knitting Socks* and *Favorite Socks*. Knit socks in the book span the last five years of publishing at Interweave, and have all been reader favorites at KnittingDaily.com since the site's launch. The e-Book includes:

1. Seduction Socks by Ann Budd, originally published *Interweave Knits*, Spring 2007
2. William Street Socks by Lisa Shroyer, originally published *Interweave Knits*, Fall 2007
3. Caspian Sea Socks by Priscilla Gibson-Roberts, originally published in January 2007
4. Diagonal Rib Socks by Ann Budd, originally published in November 2004
5. Comfy Socks by the editors of Knitscene, originally published in Fall/Winter 2005

The e-Book is available exclusively on KnittingDaily.com

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SOURCE: INTERWEAVE

### **Websites**

[www.Interweave.com](http://www.Interweave.com)

[www.KnittingDaily.com](http://www.KnittingDaily.com)

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## **About Interweave**

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

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