



Interweave Names Kathleen Cubley Editor of KnittingDaily.com

Loveland, Colo., July 1, 2009: Interweave announced today that Kathleen Cubley is the new editor of KnittingDaily.com, effective today. KnittingDaily.com, serving more than 300,000 knitting community members, recently introduced a newly designed and expanded web site featuring more bloggers, videos, forums and free patterns. Sandi Wiseheart is stepping aside as editor to spend more time writing and today she will move into a new role as a regular blogger for KnittingDaily.com; her blog will be called "What's on Sandi's Needles?," where she'll be sharing with readers her adventures in knitting.

Kathleen Cubley joins Interweave with a rich background in editing, writing, and publishing. For six years she was Director of Editorial and Production at Mountaineers Books in Seattle. Plus, she's an all-around crafter and experienced knitter, who teaches knitting at her local yarn shop, A Grand Yarn in Spokane, Wash.

"Interweave is thrilled to have found someone who has the mix of skills it takes to be the online editor of KnittingDaily.com. Kathleen's strong background in publishing, plus her passion for knitting, makes her ideally suited for this opportunity," says Interweave Yarn Group Editorial Director Marilyn Murphy.

Kathleen's take on it: "I'm addicted to all things knitting, including magazines, books, online magazines, patterns, and blogs. I'm so excited to become part of the online knitting world, taking over the reins so deftly handled by Sandi. As a member of Knitting Daily since its beginning, I've had the opportunity to watch it grow and change; becoming the KD editor is a fantastic opportunity and I look forward to building on its success and to trying some new ideas, too."

Kathleen is a graduate of Washington State University with a Bachelor of Arts in English, minor in Journalism, and has nearly 20 years experience in publishing. She worked for nearly 10 years at The Mountaineer Books in Seattle, in positions as Director, Editorial and Production, and Managing Editor. She also has worked as a copywriting and editing instructor for the University of California at Berkeley and the University of Washington Extension, Editing Program in Seattle; and she was the sole proprietor of Write Now! Communications, where she provided freelance editorial services to publishers around the country.

Kathleen Cubley will work remotely from her home office in Spokane, Wash., while Sandi Wiseheart will continue writing for KnittingDaily.com from her home in Toronto, Ontario, Canada.

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

SOURCE: Interweave

Websites:

www.KnittingDaily.com

www.Interweave.com

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Link to the transition blog post:

<http://knittingdaily.com/blogs/daily/archive/2009/06/30/old-friends-and-new.aspx>

Link to “What’s on Sandi’s Needles?” blog post:

<http://www.knittingdaily.com/blogs/needles/archive/2009/07/01/casting-on.aspx>

Photo of Kathleen Cubley:

<http://www.interweave.com/images/Kathleen-Cubley.jpg>

Knitting Daily logo:

<http://www.interweave.com/images/Knitting-Daily.gif>

Follow Kathleen and KnittingDaily on Twitter:

<http://www.Twitter.com/KnittingDaily>

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