



Knitting Daily Premieres its Third Season on Public Television

Series 300 launches with a new segment, “Getting Started with Eunny,” offering great lessons for the beginner-intermediate knitter

Loveland, Colo. – September 8, 2009: “Knitting Daily,” the newest needle arts how-to program on public television, celebrates the launch of its third season of episodes with more engaging segments that are sure to inform and inspire. “Knitting Daily” Series 300 debuts with a new weekly segment, “Getting Started with Eunny,” which offers more beginner back-to-basics lessons like how to knit a rope cable, basic shaping, tips on using a ball swift winder, the fundamentals of hat construction and knitting in the round, a review of cast-on methods that are used around the world, and much more. This new segment opens each show, followed by interviews with the knitwear designers and luminaries in the yarn craft and needle arts communities, more in-depth how-to lessons, and “Did you Know?” segments offering short tips and tricks of the trade.

The third season of “Knitting Daily” is hosted by a cast of popular personalities: knitting expert Eunny Jang, ace crocheter Kim Werker, spinning and weaving fiberista Liz Gipson, and America’s favorite stitcher Shay Pendray. Each 30-minute themed episode covers a variety of yarn and needle crafts—from knitting and crochet to stitching, felting, weaving and spinning—and guides viewers in learning to make fun yet smart one-of-a-kind designs using the latest products in yarn and fiber.

This PBS magazine-format TV series launched in June 2008 as a makeover of “Needle Arts Studio” with Shay Pendray, the first and longest-running program on public television to focus on the needle arts. Today “Knitting Daily” is airing on public television stations in 48 percent of the U.S. market, including top markets like New York, Los Angeles, San Francisco, Boston, Tampa, Minneapolis, Miami, Cleveland, Denver, Orlando, Sacramento, Portland, Charlotte, Indianapolis, Raleigh-Durham, Nashville, Hartford, Cincinnati, and Milwaukee.

Themed shows this season include: Traditional Cables (301), Babies and Children (302), Make it Reversible (303), All About Alpaca (304), Charity Projects (305), Fun with Color (306), Go Global (307), Design Workshop (308), Start Spinning (309), Blankets and Afghans (310), Stripes! (311), Gifts for Every Season (312), and Eco-Friendly and Green (313).

Featured Knitting Daily Series 300 guests are Halcyon Blake, Laura Bryant, Dawn Butler, Jil Eaton, Kathy Elkins, Abby Franquemont, Mary Scott Huff, Adina Klein, Barry Klein, Kelly Lealos, Beth Lutz, Kathy Merrick, Lisa Myers, Shirley Paden, Kristen Rengren, Iris Schreier, Penny Sitler, Becca Smith, Andrea Wong, and Kathy Zimmerman.

“Knitting Daily” is a new generation of multimedia programming which unites the television show to an active online community. “The growing community of DIY-ers doesn’t just want to watch, they want to be a part of it. “Knitting Daily” merges how-to television programming with an online community of knitters in an exciting new way,” says Executive Producer Kathie Stull.

KnittingDailyTV.com is the online companion to the TV show. The site features video clips, episode recaps, patterns, forums, local TV schedules, and more. In addition, "Knitting Daily" has a presence on Facebook and many of the segments are available to watch on YouTube.

"Knitting Daily" is produced by KS Inc. Productions. Series 300 is sponsored in part by Interweave Press, WEBS, Tahki Stacy Charles, TNNA, JimmyBeansWool.com, Mission Falls, Alpacas with a Twist, The Alpaca Yarn Company, Andrea Wong Knits, Ashford Handicrafts, Art Yarns, Bagsmith, Brown Sheep, Eucalan, Fairmount Fibers, Halcyon Yarn, HiyaHiya, Lark Books, Minnow Knits & Minnow Merino (Classic Elite Yarns), Namaste Inc., Prism Arts, Inc., Spinning & Weaving Association (SWA), Stewart Tabori & Chang, and Trendsetter Yarns.

"Knitting Daily" goes back into the studios for its fourth season in late-September 2009. Series 400 will begin airing at the end of January 2010 on public television.

###

Contact for information:

Jaime Guthals
Publicist and Segment Producer
"Knitting Daily"
www.KnittingDailyTV.com
(502) 243-6834