



For Immediate Release

Knitting Daily Offers eBook of 7 Free Knitting Patterns for Men

Searching for the perfect men's sweater? Knitting Daily has the answer: a long-sleeved, hood-less, dark-colored pullover with minimal texture

Loveland, Colo., October 27, 2009: *Knitting Daily* is pleased to announce the launch of a new free eBook of men's patterns— *Knitting Daily presents: 7 FREE Knitting Patterns for Men*. The eBook is the result of a Knitting Daily survey of its readers last year, in which the website asked its male readers (and partners and family of female readers) to answer questions about the perfect men's sweater.

Male readers at *Knitting Daily* responded, "The Perfect Men's Sweater is a long-sleeved pullover (80%), without a hood (64%). It is dark in color (90%), preferably solid blue (82%). It has minimal texture (68%), although something subtle, such as a bit of ribbing, is acceptable (58%). Cables were a popular second option (46%). Second choice color was black (76%), followed by brown (72%). Charcoal grey was a big write-in winner. Heathers and tweeds had very respectable followings, as did forest green."

After hearing from the men about their sweater preferences, *Knitting Daily* contributing editor Sandi Wiseheart set out to bring together seven patterns in this new eBook to meet their masculine criteria. You won't find any Christmas Sweater nightmares here!

Knitting for men has come a long way since humble beginnings with Arabian merchants and sailors. In fact, when the first knitting trade guild was formed in Paris, knitting was considered a male-only occupation. These days knitting is shared and enjoyed by both men and women.

The experts at *Knitting Daily* are pleased to offer for readers this collection of knitting patterns for men that has something for everyone. The patterns include:

Men's Knit Sweater, Pattern #1: **The Old Way Gansey** by Ann Budd is a comfortable, drop-shoulder pullover designed with traditional motifs. This sweater blends the best of old and new styling.

Men's Knit Sweater, Pattern #2: Kate Kuckro's **Charcoal Ribbed Cardigan** incorporates saddle shoulders, vertical ribs, and a narrow shawl collar.

Men's Knit Scarf, Pattern #3: The interplay of horizontal and vertical ribs in Ann Budd's **Basketweave Scarf** produce an undulating, curved effect that adds complicated texture to a relatively simple stitch pattern.

Men's Knit Sweater, Pattern #4: **Rhapsody in Tweed** is a mock turtleneck by Kathy Zimmerman. It's a fabulous design full of Kathy's trademark cables—combining wide and narrow open cables with mini-cable ribs for a truly musical composition. Play with the rustic tweed yarn and reverse stockinette-stitch background to create a rhythmic pattern throughout this men's sweater knitting pattern.

Men's Knit Sweater, Pattern #5: Earth tones blended with warm red tones make this men's **Striped Pullover** pattern by Norah Gaughan perfect for fall. Plus, the simple slip-stitch pattern makes for easy two-color knitting.

Men's Fingerless Gloves, Pattern #6: Sandi Wiseheart's **Nicholas's Fingerless Gloves** will keep the fingers warm while the wearer goes about his business—whether knitting, texting, raking leaves, or walking the dog. Knit in soft alpaca using a cable-stockinette pattern, these fingerless gloves for men are perfect fall or winter.

Men's Knit Sweater, Pattern #7: Finally, **The Woven Band Pullover** by Hana Jason may be the closest sweater in the collection to meeting readers' criteria for "The Perfect Men's Sweater." This design is simple and stylish—and surprisingly one of the easiest to knit. The designer slips stitches all the way up the sleeves of this pullover, and works this knit sweater pattern in one piece from cuff to cuff. Try this pullover in many colors for every look from relaxed weekend to business casual.

Inside the eBook knitters will find visual tutorials and detailed instruction for each men's knitting pattern. From beginner to experienced, each of these free knitting patterns for men can be both a delight and challenge. This collection of knitting patterns for men has something for everyone.

###

SOURCE: INTERWEAVE

Websites:

<http://www.knittingdaily.com/7-Free-Knitting-Patterns-for-Men>

<http://www.knittingdaily.com>

<http://www.interweave.com>

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 150 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

Media Contact

Jaime Guthals

Publicist, Interweave

(502) 243-6834

JaimeG@interweave.com