



Interweave Press Announces 2007 Hurt Book Sale

Summer savings starts July 10; Shop online for 50–80 percent off your favorite craft books

Loveland, Colo., July 10, 2007: Interweave Press announced today its annual, highly anticipated hurt book sale, beginning today at 10 a.m. MDT at www.hurtbooksale.com. More than 125 craft titles will be deeply discounted and sold online only on a first-come basis until inventory runs out.

This is a great time to pick up bargains on both hardbound and softbound books about beading, jewelry making, knitting, crocheting, felting, spinning, weaving, needlework, and other popular crafts.

Hurt books are still in good condition but imperfect in quality and have minor dings such as a scratch on the cover or a bent page.

The savings run deep and some books will be combined for greater discounts. For example, the knitting titles *Scarf Style* and *Wrap Style* from the popular *Style* series will be available at 50 percent off individually (\$10.98 each) or for \$15 plus shipping if ordered together—that's over 65 percent off the retail price!

Other sought-after titles to be marked down for the sale include *The Beader's Companion* by Jean Campbell and Judith Durant, *The Knitter's Companion* by Vicki Square, *Felted Knits* by Beverly Galeskas, and *Beaded Embellishment* by Amy Clarke Moore and Robin Atkins, as well as rarer titles such as the *Weldon's Practical Needlework* volumes—the perfect gift for needlework history buffs and a fantastic value at 50 percent off the original price of \$30 each.

Hurt books cannot be combined with normal products at check-out and phone orders will not be accepted. All sales are final and books are nonrefundable.

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

SOURCE: INTERWEAVE PRESS LLC

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