



Interweave Announces Hurt Book and Overstock Sale

Summer savings starts July 8, 2008; Shop online for 50–75 percent off your favorite craft books

Loveland, Colo., July 8, 2008: Interweave announced today its annual, highly anticipated hurt book and overstock sale, beginning today at 10 a.m. MDT at www.hurtbooksale.com. More than 100 craft books will be deeply discounted and sold online only on a first-come basis until July 18 or until supplies last.

This is a great time to pick up bargains on both hardbound and softbound books about beading, jewelry making, knitting, crocheting, felting, spinning, weaving, needlework, sewing, mixed-media and other popular crafts.

Hurt books are still in good condition but imperfect in quality and have minor dings such as a scratch on the cover or a bent page. New this year to the sale will be a search engine for sorting books by title or subject and a ticker that will count down the quantity available of some of the most sought-after hurt books.

Other sought-after titles to be marked down for the sale include *Knit Kimono* and *The Knitter's Companion* by Vicki Square, *Crochet Me* by Kim Werker, and *Mastering Beadwork* by Carol Huber Cypher. Very limited quantities of some of Interweave's latest releases are also available including *49 Sensational Skirts* by Alison Willoughby, *Step By Step Jewelry Workshop* by Nicola Hurst and *Double Stitch* by Erika and Monika Simmons.

Hurt and overstock books cannot be combined with normal products at check-out and phone orders will not be accepted. All sales are final and books are nonrefundable. This sale is for online customers only and no phone orders will be accepted.

SOURCE: INTERWEAVE

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave produces several major events for fiber and bead, gem, and jewelry making enthusiasts and has an extensive Internet network of more than 30 websites and daily e-mail newsletters. Interweave is the proud sponsor of three craft television series airing on PBS: *Quilting Arts TV*, a fresh, contemporary quilting program, *Beads, Baubles, & Jewels*, public television's only how-to program for beading and jewelry making enthusiasts, and public television's newest show for knitting and crochet enthusiasts, *Knitting Daily TV*

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado and other offices in New York, New York, Malvern, Pennsylvania, Santa Fe, New Mexico, San Diego, California and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

Websites:

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