



For Immediate Release

Interweave Press Names Marci Rae McDade Editor of *Fiberarts*

Loveland, Colo., March 11, 2008: Interweave Press LLC, a leading multiplatform craft-enthusiast media company, announced today that Marci Rae McDade has joined the company as Editor of *Fiberarts* magazine. McDade begins her new role immediately and will report to President and Fiber Group Publisher Marilyn Murphy. She replaces Sunita Patterson, who is leaving the company to pursue other interests.

In making the announcement, Murphy says, "We are delighted to bring someone of Marci's experience and caliber to Interweave. We feel confident that she will bring tremendous new energy and enthusiasm to her position and we're excited about the future. She brings a curatorial perspective and one of a maker—a combination that *Fiberarts* welcomes as it continues to bridge art and studio craft."

"I am thrilled to be joining this iconic publication with such a phenomenal heritage. I have always been a huge fan of the magazine and it's been an important influence for me as both artist and curator. I look forward to continuing the magazine's rich traditions while making new connections and engaging a new generation of readers," says McDade.

A graduate of the School of Art Institute of Chicago with a master of fine arts in fiber, McDade recently completed a Fiber Emerging Artist Residency at the Oregon College of Art & Craft in Portland, Oregon (2007) and a Catwalk Artist Residency, sponsored by Purcell and Jim Palmer, in Catskill, New York (2006). McDade is also a graduate of Columbia College Chicago with a bachelor of art in film/video.

McDade has shown her work in several solo and group art exhibitions and is known as a visual artist who uses embroidery and other fiber mediums to create works that function "both as a document of a performative, collaborative, sculptural experience, and as an art object/installation" (Demo6, Winter 2007/08). Her most recent exhibition is [Dangerous Play](#), open at the [12 x 6 Gallery](#) in Portland, Oregon, through March 30, 2008.

McDade has curated numerous exhibitions of modern and contemporary art, including the well-received *Girl on Guy: the object of my desire* group exhibition of 24 women artists, A+D Gallery, Columbia College Chicago (2007) and *Perfect: a group exhibition*, an independent national tour that originated at the Chicago Cultural Center and traveled to venues around the country including the Urban Institute for Contemporary Arts, the Art Museum of the University of Memphis, the Fermilab Art Gallery, and the Illinois State Museum (2005–2007).

McDade resides in Portland, Oregon.

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About *Fiberarts*

For more than 30 years, *Fiberarts* has covered the best and most interesting work in basketry, fiber, knitting, needlework, papermaking, quilting, sculpture, surface design, wearable art, weaving, and more. Each issue offers fascinating interviews and portfolios from established and emerging artists, useful news and reviews, current exhibition listings, information on competitions, and an education and travel directory. *Fiberarts'* readers include artists, craftspeople, collectors, curators, and people who simply love looking at and reading about exciting contemporary and traditional textile work. *Fiberarts* was started in 1975 by Rob Pulleyn and Kate Mathews, in the back of their yarn shop in Albuquerque, New Mexico. It is now published by Interweave Press, a unit of Aspire Media, one of the nation's leading craft media companies.



About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

SOURCE: INTERWEAVE PRESS LLC

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