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For immediate release

Handwoven Magazine Announces FiberHearts 2009 Guild Outreach Awards Call for Entries

Loveland, Colo., February 18, 2009: For the past six years, Interweave's *Handwoven* magazine has presented cash awards annually to weaving guilds who use innovative programming to reach new weavers and help sustain the craft of handweaving. *Handwoven* announced today that the FiberHearts 2009 Guild Outreach Awards will present two awards this year: \$500 to a guild that demonstrates outstanding recruitment and retention programs for new weavers; and an additional \$500 to the new FUZE (the FiberHearts Undeniable Zingy event) award winner, given to the guild that accomplishes or plans the most successful publicity event or stunt.

The two top winning guilds will have their programs featured in an issue of *Handwoven*. All applicants will receive a copy of *Learning to Weave* for their guild library.

With the help of industry partners and sponsors, other awards will be presented to guilds who demonstrate a need for portable handweaving equipment such as frames, inkle, and table looms.

Handwoven is proud to work with these sponsors who are donating supplies: Bountiful (inkle loom), Kessenich Looms (table loom), Louet (Jane table loom), Golden Fiber Tools (bobbin winder), Good Wood Looms (frame loom), Halcyon Yarn (50 skeins/mini-cones of any selection of their Signature Yarns), Schacht Spindle Company (Cricket rigid heddle loom), and Weaving A Life (Journey loom).

The FiberHearts Guild Outreach Award is open to applicants who complete all required entry materials by May 1, 2009. More information, rules, and entry forms, can be found online at www.handwovenmagazine.com.

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About Interweave:

Interweave, a unit of Aspire Media, is one of the nation's leading art and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events for art and craft enthusiasts. The Interweave Press Publishing Group features 18 subscription magazines and many more special interest newsstand publications. Interweave Press has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave operates six annual craft enthusiast events and has an extensive Internet presence that includes nearly 40 websites and daily e-mail newsletters. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with offices in New York, Stow, Mass., Malvern, Penn., and corporate headquarters located in Loveland, Colo. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

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