

For Immediate Release

## Interweave Press's *One Skein* Wins Craftrends ACE Award for Best Knitting & Crochet Book in 2006

Loveland, Colo., February 12, 2007: Interweave Press's *One Skein: 30 Quick Projects to Knit & Crochet* by Leigh Radford is the winner of the 2006 Craftrends' Award of Creative Excellence (ACE) for best Knitting & Crochet book in 2006. Trophies were awarded last month at the Craft and Hobby Association Winter Show in Anaheim, California.

*One Skein*, a treasury of quick-to-knit designs requiring only a single skein of yarn, is the fastest-selling title in Interweave's history, having sold more than 58,000 copies since its publication in April 2006 and currently on its fifth printing. *One Skein* features more than 30 knitting and crochet projects that range in size, time commitment, and experience level, providing both beginning and experienced knitters a variety of projects from which to choose.



This is the 15<sup>th</sup> year for the annual ACE Awards, formerly known as the Awards of Excellence. Entries were judged on overall quality, originality, attractiveness, clarity of instructions and ease of use, retail support, advertising/marketing support, and whether the products and books met consumer needs.

Information on the other Craftrends winners is available online at:

<http://www.craftrends.com/news/index.cfm>

Source: Interweave Press LLC

Websites:

[www.interweave.com](http://www.interweave.com)

[www.oneskein.com](http://www.oneskein.com)

[www.leighradford.com](http://www.leighradford.com)

About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading media companies with businesses in magazine and book publishing, interactive media, broadcast programming and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications published once or twice a year. Interweave Press has more than 200 books in print and annually publishes about 25 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates 8 annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672.

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