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For Immediate Release

Interweave Press's *Hip to Bead* and *One Skein* are Named Finalists for the 2006 *Craftrends ACE Awards*

Loveland, Colo., December 8, 2006: Interweave Press's *One Skein: 30 Quick Projects to Knit & Crochet* by Leigh Radford and *Hip to Bead: 32 Contemporary Projects for Today's Beader* by Katie Hacker have been named finalists in the 2006 Craftrends' Awards of Creative Excellence (ACE).

The titles won't be dueling against each other. *One Skein*, a treasury of quick-to-knit designs requiring only a single skein of yarn, was nominated for best book in the Knitting & Crochet category. *Hip to Bead*, a primer for creating designer-looking jewelry using five of the major beading techniques: stringing, knotting, wirework, bead weaving, and bead embroidery, was nominated for best book in the General Craft category. Winners will be revealed at the Craft & Hobby Association Winter Show in Anaheim, California, in January 2007.



Entries were judged on overall quality, originality, attractiveness, clarity of instructions, retail support, advertising/marketing support, and whether the products and books met consumer needs.

This is the 15th year for the annual ACE Awards, formerly known as the Awards of Excellence. Information on the other Craftrends finalists is available online at <http://www.craftrends.com/news/index.cfm>.

Source: Interweave Press LLC

Websites: www.interweave.com
www.hiptobead.com
www.oneskein.com

About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading media companies with businesses centering on magazine and book publishing, interactive media, and events for craft enthusiasts. The Interweave Press Publishing Group features 12 subscription magazines and many more special interest publications published once or twice a year. Interweave Press has more than 200 books in print and annually publishes about 25 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates 8 annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672