



For Immediate Release

Make Budget-Friendly Necklaces with Free eBook of Necklace Designs from Beading Daily

***5 Free Beaded Necklaces* offers stylish designs you can make and wear—even if you have no prior jewelry-making experience**

Loveland, Colo., August 7, 2009: The statement necklace is a hot fashion trend for fall and Beading Daily has fashionistas and jewelry-making enthusiasts covered with the new eBook, *Beaded Jewelry Projects from Beading Daily: 5 Free Beaded Necklace Patterns*. This free eBook is now available online only from BeadingDaily.com, a popular website and online community from Interweave, publisher of *Stringing*, *Step by Step Beads*, *Step by Step Wire Jewelry*, *Jewelry Artist*, and *Beadwork* magazines.

Inside the eBook are five of Beading Daily's most popular designs: a simple rope necklace with fiber-wrapped beads, a bright pearl necklace festooned with fringe, a necklace with a sparkling right-angle weave crystal pendant, a chain mail pendant on a black cord, and a simple chain necklace with a lampwork donut focal bead.

Beading Daily Editor Michelle Mach gives advice on how to get the most out of making your own jewelry with these budget-friendly features found in the eBook's projects:

1. Focus on the Focal: Focus your attention—and your budget—on the focal point of the necklace. Three of the necklace designs in this eBook demonstrate that you don't need dozens of expensive elements to make a pretty necklace. Spend the bulk of your budget on just one lampworked donut as a focal piece, and you can use a handful of crystals or other inexpensive beads as accents. To save even further, make your own focal beads, as in the *Shining Example* by Marcella Austenfeld, which clusters crystals together in a beadwoven focal, to add to the drama and keep costs down.

2. Skip the Clasp: *Big Island Necklace* by Step by Step Beads editor Leslie Rogalski is an easy, clasplless necklace showcasing fiber-wrapped beads and seed beads. Not only are the materials in this necklace the least expensive in this eBook, but Leslie also opted to forgo the clasp, often one of the most expensive elements of a necklace.

3. Use Seed Beads: Seed beads, as seen in the *Big Island Necklace*, *Shining Example*, and *Dragonfly's Garden*, are an easy way to keep costs down. A tube of seed beads can run as low as \$1-2. Use the seed beads to space apart your more expensive beads while adding color and texture at the same time.

4. Use Pewter or Other Inexpensive Metals: The lush *Dragonfly's Garden* by Julia Watt combines stringing and fringe to create a necklace brimming with pearls. Close inspection of the materials list reveals that the whimsical silver-colored components (including the charming dragonfly pendant) are pewter, a less expensive metal than sterling silver.

This free eBook is loaded with imaginative projects and eye-catching designs. For people new to making necklaces Mach warns, "You're going to find it difficult—maybe impossible—to stop making necklaces."

In addition to the five free creative jewelry designs in *Beaded Jewelry Projects from Beading Daily: 5 Free Beaded Necklace Patterns*, readers will also get jewelry-making instructions for each project, and a dedicated page to various jewelry making techniques.

The projects in the eBook include:

Necklace Design #1: Big Island Necklace, design by Leslie Rogalski

Make a playful statement with this colorful piece that will fit your budget and your schedule!

Necklace Design #2: Dragonfly's Garden, design by Julia Watt

Give simply strung pearls a lush look by weaving in a second strand, creating a gently meandering trail of glistening seed beads. Add silver accents of dragonflies, a hedgehog, and a floral toggle for a completely enchanting design.

Necklace Design #3: Shining Example Necklace, design by Marcella Austenfeld

A class with Marcia DeCoster at the BeadExpo show in Oakland inspired Marcella to use right angle weave to create this necklace's square crystal focal piece. She was already familiar with the stitch, but the class helped her visualize its many applications and versatility.

Necklace Design #4: Parallel Chain Neckdrape, design by Barbara Hance

This necklace was inspired by Stephanie Everett's tutorial of the two-toned parallel chain bracelet. One of Barbara's customers bought the bracelet, and asked for a necklace to match.

Necklace Design #5: Heart of Glass, design by Terry Rhoades

A lampworked bumpy glass donut takes center stage in this fast and easy necklace design.

Download the free eBook at: <http://www.beadindaily.com/5-Free-Beaded-Necklace-Patterns>

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Websites

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