



***American Artist* Magazine Announces Utrecht's 60th Anniversary Art Competition**

**Contest offers \$12,000 in prizes with No Entry Fee; Deadline
for Entry is September 1, 2009**

New York, New York - June 17, 2009: *American Artist* magazine is pleased to announce it will be judging Utrecht Art Supplies' 60th Anniversary Art Competition, a competition with more than \$12,000 in prizes open to all artists in the United States. Artists are invited to participate by submitting photos online of their original works created in oil, acrylic, watercolor or mixed media to the competition. Artists may submit a total of three original works of art among any of the four categories.

"Participating in this competition is as easy as clicking on a link and uploading photos of your work," says *American Artist* editor Steve Doherty. "This competition is open to everyone – students, amateurs, and professionals — and I invite you to give it a shot and show off your artistic talent."

Over \$12,000 in total prizes will be awarded, including a \$3,000 cash award to the Grand Prize winner. Twenty-four total finalists will be chosen, with 12 receiving merit certificates and 12 receiving Utrecht ArtSmart™ Cards with values up to \$1,200.



Grand Prize: \$3,000 cash prize
First place in each category: \$1200 Utrecht ArtSmart™ Value Card
Second place in each category: \$700 Utrecht ArtSmart™ Value Card
Third place in each category: \$400 Utrecht ArtSmart™ Value Card
Honorable mention: Three additional finalists in each category with receive a Utrecht – *American Artist* Certificate of Merit.

Winning entries will be judged on quality, creativity and originality. Editors of *American Artist*, Utrecht's artist-in-residence, and artists from the Ridgewood Art Institute in the New York City area will serve as jurors.

The deadline for entry is September 1, 2009 and winners will be announced October 1, 2009.

Note that the mixed media category is open to two-dimensional, unique, original works of art created with more than one drawing or painting materials.

For full contest rules and the online entry form, visit the website at:
<http://www.utrechtart.com/contest>

About *American Artist*

Founded in 1937, *American Artist* is the leading monthly magazine for representational and figurative artists seeking inspiration and instruction on improving their craft. Devoted to the realism in art that its readers cherish, *American Artist* considers the artists it features to be shining examples of excellence in their medium, whether oil paint, sculpture, watercolor, pastel, colored pencil, graphite, printmaking, or charcoal.

About Utrecht

Utrecht has a long history of innovation and quality craftsmanship. In 1949, the founders of Utrecht Art Supplies, two brothers from Brooklyn, NY, one an artist, one a chemist, set out to provide artists with the finest linen canvas available. They quickly expanded the Utrecht brand to oil paints and gesso and from there grew the assortment to include professional quality art materials and supplies for artists in every discipline. Their mission then, which Utrecht continues to strive for today, was to produce fine art supplies with exceptional quality, selection and value. 60 years later, artists worldwide trust Utrecht to provide them with high quality art materials and supplies with the value of manufacturer and mill direct prices. Today, the Utrecht brand offers products that are suitable for artists of any type, from formally trained professionals to students who are just learning their craft to recreational enthusiasts as well as products used by graphic designers, architects and engineers. The company offers more than 15,000 items from the best brands through its catalog, web and thirty-seven retail stores.

Websites

www.MyAmericanArtist.com
www.Utrechtart.com/Contest

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Utrecht Art Supplies AN AMERICAN ORIGINAL
60th Anniversary
Juried Art Competition
Utrecht will be awarding **\$12,000** in Prizes!

The advertisement features a blue background with white and red text. On the right side, there is a photograph of art supplies including brushes, a tube of Utrecht Artist Color Oil, and a palette. A gold coin with the text '60TH ANNIVERSARY 1949 - 2009 UTRECHT' is also visible.