



For Immediate Release

Artist Daily Offers New Free eBook, *Watercolor Instruction: 13 Step-By-Step Watercolor Lessons*

eBook Offers Proven Tips for Watercolor Landscape Painting

New York, NY, November 2, 2009: *Artist Daily* is pleased to announce the debut of a new free eBook on how to paint watercolor with 13 step-by-step watercolor painting lessons. From a blank canvas to the finished painting, this downloadable guide from two of the country's top watercolor artists and instructors, is for landscape artists and watercolor artists alike, and offers special advice on packing your gear for painting en plein air.

Download the eBook for free online: <http://www.artistdaily.com/Watercolor-Instruction-Painting>

The 16-page eBook is broken down into two sections: a study of three landscapes and interview with Joseph Bohler, a Colorado artist and life member of the Transparent Watercolor Society of America; and advice from John Hulsey, an accomplished artist, author and teacher who has been working professionally for over thirty years. Hulsey discusses the key role of watercolor sketches in the creation of landscape paintings and offers advice on how to limit your supplies to just the bare essentials when painting en plein air to allow you the freedom to get set up whenever and wherever the scene strikes you.

Watercolor Instruction: 13 Step-By-Step Watercolor Lessons—How To Paint Landscapes with Watercolors is for veteran painters and beginners alike, offering sound advice and hands-on instruction to help enthusiasts master the basics. Include in the book are several sample paintings and mini-workshops that show how to work with color and texture and practice your composition.

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Websites

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About American Artist

Founded in 1937, *American Artist* is the leading monthly magazine for representational and figurative artists seeking inspiration and instruction on improving their craft. Devoted to the realism in art that its readers cherish, *American Artist* considers the artists it features to be shining examples of excellence in their medium, whether oil paint, sculpture, watercolor, pastel, colored pencil, graphite, printmaking, or charcoal.

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 150 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 150 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit www.interweave.com or call (970) 669-7672.

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