



Contact: Jaime Guthals
(502) 243-6834
JaimeG@interweave.com

Publication: October 2007

***Zulu Inspired Beadwork:
Weaving Techniques and Projects***
by Diane Fitzgerald

Celebrating the culture of South Africa's indigenous Zulu population, this jewelry-making book by bead master Diane Fitzgerald showcases 25 stunning projects using dozens of previously unpublished beadwork techniques used by the Zulu women to create adornment.

"Zulu beadwork is multifaceted and has been studied, written about, and exhibited for cultural, aesthetic, and historic reasons," writes Fitzgerald in the book's introduction. "However, I believe this book is the first to be devoted to the bead weaving techniques used by Zulu women. The skill and intricacy exhibited in Zulu beadwork is unlike that of any other culture I have seen."

Because no written instructions for Zulu beadwork exist, Fitzgerald has penned names for many of the stitches she has discovered. While on a Beadventure trip to South Africa in 2002 with Cheryl Cobern-Browne, she discovered a Zulu piece that uses what she calls the Popcorn stitch, which she had never seen before. She discovered another novel technique in 2003 at the Russell-Coates Museum in Bournemouth, England, and names it Square Netting. Other techniques published here for the first time are the Zulu Ladder and the Triangle Tube.

The projects in **ZULU INSPIRED BEADWORK** include netted diamond earrings, a zigzag chain, a netted triangle and swag bracelet, and a Zulu wedding necklace, and they are illustrated with easy-to-follow diagrams and helpful hints.

Along with novel techniques for netting, wrapping, fringing, and braiding, the history of the Zulu people is also presented. The author shares several dozen unique beading techniques garnered from years of visiting South Africa and countless hours spent examining—and dissecting—Zulu beadwork. Readers will find photos of the region and gorgeous photographs of original Zulu beadwork juxtaposed with the author's interpretation of the design and techniques. Part how-to, part history, part travelogue, **ZULU INSPIRED BEADWORK** is a beading journey in a book.

**ZULU INSPIRED BEADWORK:
WEAVING TECHNIQUES AND PROJECTS
by Diane Fitzgerald**

Interweave Press • October 2007 • \$24.95
Paperbound • 8½ x 9 • 128 pages
100 photographs, 20 illustrations
ISBN 978-1-59668-034-0

Distributed to the book trade by Independent Publishers Group

About the author: Diane Fitzgerald is a bead collector, jewelry designer, and the owner of Beautiful Beads in Minneapolis, Minnesota. She has traveled to South Africa to study Zulu and Xhosa beadwork and to meet beadworkers and beadmakers. She is the author of eight beading books including *Netted Beadwork*, *Beading with Brick Stitch*, and *The Beaded Garden* (all from Interweave Press) and writes frequently for *Beadwork*, *Bead & Button*, and *Jewelry Artist*.

About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.