

Publication: September 2005

Expand your idea of what a wrap can be!

**Wrap Style:
Innovative to Traditional, 24 Inspirational Shawls,
Ponchos, and Capelets to Knit and Crochet**

edited by Pam Allen and Ann Budd

Loveland, Colo.: You're seeing them everywhere lately, from magazine covers to high-fashion runways—shawls, ponchos, and capelets are all the rage because they look fabulous on everyone, no matter the occasion. The craft world was turned upside down when Martha Stewart was seen in a handmade poncho, popularizing the trend even more.

Following in the footsteps of the hugely popular book *Scarf Style* (a top 10 on the Crafts & Hobbies Bestseller List since its launch, currently in its third printing), **WRAP STYLE: INNOVATIVE TO TRADITIONAL, 24 INSPIRATIONAL SHAWLS, PONCHOS, AND CAPELETS TO KNIT AND CROCHET** (Interweave Press, \$21.95) is a collection of classic and contemporary patterns from 18 of the world's leading knitwear designers, including Lily Chin, Teva Durham, Nicky Epstein, Norah Gaughan, Deborah Newton, Jo Sharp, and more. The designs for these unique garments are just what knitters and crocheters are hungry for—inspirational, creative patterns that advance skills and are beautiful to wear. The projects vary from simple to challenging and explore shape and silhouette possibilities in a host of techniques including stitch patterns, color work, lace, beads, crochet, and felt. Projects include:

- a Tapestry Garden capelet with a floral color work pattern that's been felted and embroidered then topped off with a commercial faux fur collar
- an ingenious Enchanté wrap—a mohair sleeve with attached “scarf” that fits on one arm while a matching stand-alone sleeve graces the other arm
- an elegant Cashmere Crossing stole—a large, luxurious cabled rectangle
- a traditional Shetland triangle stole that gives lace the limelight
- and much more.

Pam Allen and Ann Budd have put together a stunning array of garments for knitters and crocheters of all skill levels. And, of course, **WRAP STYLE** has step-by-step and easy-to-follow instructions for all the projects. Accompanied with beautiful photography, this book is sure to please any fiber craft enthusiast.

**WRAP STYLE:
INNOVATIVE TO TRADITIONAL,
24 INSPIRATIONAL SHAWLS, PONCHOS, AND CAPELETS TO KNIT AND CROCHET**
edited by Pam Allen and Ann Budd
Interweave Press • September 2005 • \$21.95
8½ x 9 • paperbound • 160 pages
120 color photographs • 30 illustrations • 24 diagrams
ISBN 1-931499-91-8

Distributed to the book trade by Independent Publishers Group

About the Editors:

Pam Allen is the editor in chief of *Interweave Knits* magazine and an avid knitter and knitwear designer. She authored the very successful book *Knitting for Dummies* and *Scarf Style* (Interweave, 2004). Pam's designs have been published in many magazines and featured in *Knitting in America*. Pam lives in New England and is the mother of two almost-grown children and two forever-young cats.

Ann Budd is the senior editor of *Interweave Knits* magazine and the author of *The Knitter's Handy Book of Patterns* (Interweave, 2002) and *The Knitter's Handy Book of Sweater Patterns* (Interweave, 2004). She received The Master Knitter certificate from The Knitting Guild of America in 2000. Ann lives in Boulder, Colorado, with her husband, their three sons, and countless knitting needles.

About Interweave Press:

In business since 1975, Interweave Press publishes magazines and books related to fiber, thread, needlework, and beads. Throughout Interweave's evolution, its publications have focused on natural materials and processes, a respect for doing, and an appreciation of the fine, simple things in life. Interweave publishes six magazines including *Beadwork*, *Handwoven*, *Interweave Knits*, *PieceWork*, *Spin-Off*, and *Fiberarts*. Interweave is dedicated to creating a resource for its readers to find the best information in their field of interest, the latest news, the best products, the newest techniques, and the history behind the techniques.

Join the WRAP STYLE Knit-Along at <http://wrapstyle.blogspot.com>:

Launching in September from the moderator of the *Scarf Style* Knit-Along, one of the most lively, fun knit-alongs on the Web! Like the *Scarf Style* Knit-Along (<http://scarfstyle.blogspot.com>), the inspiration for this online community is the book, where knitters and crocheters post to the site photos of their creations from the book along with updates on works-in-progress, helpful tips, ideas for variations, and suggestions for materials. It's like Show-and-Tell, completely online!

About the Designers and Contributors to *Wrap Style*:

Veronik Avery: Canadian designer living in Montreal; her designs have been published in *Weekend Knitting*, *Interweave Knits* and *Woman's Day*; website: www.veronikavery.com.

Lily Chin: knitwear designer living in New York City; author of *Knit and Crochet with Beads* (Interweave, 2004) and *The Urban Knitter*, and a frequent guest on national morning television demonstrating knit and crochet techniques; website: www.lilychinsignaturecollection.com.

Evelyn A. Clark: lace expert.

Teva Durham: author of *Loop-D-Loop*; website: www.loop-d-loop.com.

Nicky Epstein: author of *Knitting on the Edge*, *The Knit Hat Book*, and *Knits for Barbie*, and *Knitted Embellishments* (Interweave Press, 1999).

Norah Gaughan: designer with her own signature yarn, *Phoebe*, made for Goddess Yarns.

Nancy Marchant: an American knitwear designer living in Amsterdam.

Robin Melanson: Canadian knitwear designer living in Toronto.

Annie Modesitt: knitwear designer and author of *The Knitting Heretic*; teaches around the country and lives in New York City; website: www.modeknit.com.

Deborah Newton: author of *Designing Knitwear* lives in Providence, Rhode Island.

Shirley Paden: knitwear designer; lives in New York City and teaches knitting at New School University.

Mari Lynn Patrick: knitwear designer and frequent contributor to *Interweave Knits* and *Vogue Knitting*; she lives in Baltimore, Maryland.

Kathleen Power Johnson: teaches knitting workshops around the country; designs have been published in numerous magazines and *The Encyclopedia of Crochet* and *The Encyclopedia of Knitting*. She is the author of *Plus Size Sweater Wardrobe*.

Leigh Radford: art director of *Interweave Knits*; she lives in Portland, Oregon.

Jo Sharp: Australian knitwear designer with her own yarn and pattern collection sold throughout the United States; author of several books including *Knitting Emporium*, *Knitting Bazaar*, and *Rudgyard Story: Hand Knitting Collection*; website www.josharp.com.au.

Kathy Zimmerman: cable guru; owns Kathy's Kreations in Ligonier, Pennsylvania.

Rave Reviews for *Scarf Style*, the first book in the series:

"Saying 'incredible' in ten different languages would be a good way to begin this review . . . definitely a must-have book."
—*Knit 'N Style*

"Gorgeous knit and crochet patterns. . . . A must-have for experienced knitters who love scarves."
—*Seattle Post-Intelligencer*

"Absolutely not what you'd expect for a book about scarves. . . . Very few rectangles, but a lot of delightful surprises." —
Knitty.com

"Simply the single most elegant fiber arts book I've seen to date. . . . You'll find inspiration on every page." —
CrochetMe.com

"The designs are wonderful and creative. There are interesting and helpful notes given with each pattern."
---*Knitting News*

"Some of the most innovative and interesting scarves you can imagine." —*Knitnet.com*

"All of the designs are beautifully photographed showing stitch detail and the colors sing!" —*INKnitters* magazine

"The best of the latest crop. . . . This is knitting as adventure." —*The News & Observer*

"For those who want to linger in the scarf mode while advancing one's knitting skills, *Scarf Style* by Pam Allen just might be the way to get a wrap on things." —*Bangor Daily News*

Contact: Jaime Guthals, (502) 243-6834; Cell: (502) 387-2383, JaimeG@interweave.com.

www.interweave.com