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High-fashion fantasies become a reality with DIY jewelry!

Stringing Style 2: 50 More Designs for Beaded Jewelry Jean Campbell

Loveland, Colo.: You don't have to be a professional designer to make beautiful jewelry, and you don't have to hunt all over for inspiring designs. *Stringing* magazine's special issues were mined for this collection of more than 50 elegant and trendy designs from past years along with the debut of 12 new projects in **STRINGING STYLE 2: 50 MORE DESIGNS FOR BEADED JEWELRY** (Interweave Press, \$18.95). High-fashion fantasies become a reality with step-by-step instructions for creating gorgeous earrings, bracelets, necklaces, and more—it's the ultimate inspiration for jewelry-making enthusiasts of all tastes, styles, and skill levels.

Following in the footsteps of *Stringing Style*—with more than 35,000 copies sold—**STRINGING STYLE 2** begins with Stringing 101, a refresher course on beads, tools, and techniques, including how to crimp, wire wrap, and work with findings. Then it's on to the projects, which were contributed by 48 of the country's top bead-jewelry designers and use a range of unique combinations of materials: pearls, crystals, semiprecious stones, glass beads, vintage beads, shells, and more. Lush photographs of finished jewelry pieces will inspire enthusiasts' creative juices, while how-to illustrations and straightforward text will make it a cinch to achieve beautifully finished projects.

Readers can replicate designs by the bead with extensive resource lists to track down even the most hard-to-find materials; or readers can use the foundations in **STRINGING STYLE 2** to whip up their original jewelry creations, like long delicate chains, chunky nugget strands, multistrand gemstone necklaces and bracelets, dramatic dangles, and chandelier earrings of every variety.

With **STRINGING STYLE 2**, bead stringers can start making necklaces, bracelets, and earrings for every occasion, every outfit, and every mood!

STRINGING STYLE 2: 50 MORE DESIGNS FOR BEADED JEWELRY
by Jean Campbell

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About the Editor: Jean Campbell is a freelance editor and writer who specializes in beading. She is the founding editor of *Beadwork* magazine and has written or edited more than 20 books, including *The New Beader's Companion*, *Getting Started Stringing Beads*, and *Beaded Weddings* (all Interweave Press). She has appeared on *DIY Jewelry Making*, *The Shay Pendray Needlearts Studio*, and PBS's *Beads, Baubles, and Jewels*. Jean is cofounder of Shiny Bright Objects, a home-based jewelry design party business based in Minneapolis. She teaches beading at events, craft societies, and shops across the country and actively exhibits her beadwork. Jean graduated with a degree in studio arts and communications from the University of Minnesota, and did postgraduate work at the Santa Monica College of Design, Art, and Architecture in product and furniture design. She has lived in several places around the country but now calls Minneapolis home, where she lives with her family and a whole lotta beads.

About Interweave Press LLC: Interweave Press, a unit of Aspire Media, is one of the nation's leading media companies with businesses centering on magazine and book publishing, interactive media, and events for craft enthusiasts. The Interweave Press Publishing Group features 10 subscription magazines and about 9 special interest publications. Interweave Press has more than 200 books in print and annually publishes about 25 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates 8 annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites. Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

The Beading Hobby Takes Off Across the United States

Please contact Jaime Guthals, (502) 243-6834 or JaimeG@interweave.com for recent statistics on the growth of beading in the United States