



# INTERWEAVE PRESS

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For Immediate Release

## ***One Skein* Wins First Place in Western Regional Book Design Awards**

Loveland, Colo., May 4, 2007: Publishers Association of the West (PubWest) has announced that Interweave Press's ***One Skein: 30 Quick Projects to Knit and Crochet*** by Leigh Radford ([www.oneskein.com](http://www.oneskein.com)) is this year's first place winner of the prestigious Western Regional Book Design and Production Award, How-to Book Category.

PubWest's Western Regional Book Design Awards recognize superior design and outstanding production quality of books, catalogs, and websites in ten different categories.

The PubWest award is *One Skein's* second major award this year, following January's *Craftrends* ACE Award for best knitting and crochet book of 2006.

The 2007 Western Regional Book Design and Production Award (Category 5, How-to Book) recognizes the following team that made *One Skein* possible: Author, designer, and photostylist Leigh Radford, Interweave Press Production Manager Trish Faubion, Interweave Press Artist/Illustrator Gayle Ford, Photographer John Mulligan, and Printer/Bindery Pimlico Book International.

Nearly 150 entries were judged on typography, jacket/cover design, interior design, format, selection of materials used, and printing and binding production quality. Said Program Chair Kathleen Cubley of The Mountaineers Books in Seattle, "The entries represented the very best of publishing, and were spectacular examples of the talent that resides in the West. Our judges were impressed with the offerings in each category, and picking a winner was tough! There were many books that were separated by just a couple points, and this is testimony to the quality of work submitted. It was wonderful to see the variety of topics from publishers throughout the western region—what a vibrant publishing community we enjoy!"

Winners will be recognized at the National Publishing Conference luncheon on November 9, 2007. The winning entries become a part of a traveling exhibit and are displayed at trade shows and book fairs throughout 2007.

Website: [www.oneskein.com](http://www.oneskein.com), [www.interweave.com](http://www.interweave.com)

Source: Interweave Press LLC

### **About Publishers Association of the West:**

Publishers Association of the West is a not-for-profit trade organization created to serve the needs of its members and as a forum for the discussion of publishing issues. The Association's membership ranges from small independent presses to publishers with worldwide operations. Affiliate members include printers, designers, binderies, and publishing freelancers.

**About Interweave Press LLC:**

Interweave Press, a unit of Aspire Media, is one of the nation's leading media companies with businesses in magazine and book publishing, interactive media, broadcast programming and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates 8 annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit [www.interweave.com](http://www.interweave.com) or call (970) 669-7672

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