



Interweave Taps Susanne Woods as Editorial Director, Interweave Books

Loveland, Colo., January 13, 2011: Interweave announced today that Susanne Woods has joined the company as Editorial Director of its book group (www.Interweave.com/books). Woods begins her new role at the end of the month and will report to Senior Vice President and Publisher John Bolton. Woods will oversee the book group's editorial and design teams and lead the strategic and creative vision for the book program.

Woods joins Interweave from C&T Publishing in Concord, Calif, where she has been the acquisitions editor for more than three years and acquired over 55 craft titles a year while developing the successful Stash Books imprint for sewing enthusiasts.

In making the announcement, Bolton says, "We are delighted to bring someone of Susanne's experience and caliber to Interweave. We feel confident that she will bring a tremendous amount of energy and enthusiasm to her position and we're excited about the future. She has a rich background as an editor and leader in crafts publishing and our authors and creative teams here at Interweave are fortunate to have her join us."

"I am thrilled to be joining Interweave, a company with such a phenomenal heritage in craft publishing. I have been a huge fan of Interweave's books and magazine brands for years and I look forward to joining such a talented community that is committed to developing content in all the new ways readers want to experience books," says Woods.

Prior to her position at C&T Publishing, Woods was the North American Sales Manager at Mitchell Beazley in London, England. She began her career in publishing as an editorial intern at C&T Publishing, followed by a position as the U.S. Sales Executive for Quarto Publishing Group, in London, England.

Woods holds a bachelor's degree in English Literature from the University of California Berkeley and is a graduate of the New York University Summer Publishing Certificate Program.

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Websites

Interweave.com
InterweaveStore.com

Facebook

<http://www.Facebook.com/IWBooks>

Twitter

Interweave: [@InterweaveNews](https://twitter.com/InterweaveNews)
Interweave Books: [@IWBooks](https://twitter.com/IWBooks)
Susanne Woods: [@CraftyEditor](https://twitter.com/CraftyEditor)

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About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience. In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces 11 consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and 10 online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally. Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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