

Publication: October 2007

*The newest book in the popular STYLE series,
FOLK STYLE explores the theme of ethnic knitting traditions with a modern twist.*

Folk Style
Innovative Designs to Knit
Including Sweaters, Hats, Scarves, Gloves, and More
edited by Mags Kandis

Loveland, Colo.: With over 100,000 books sold, the Interweave Press STYLE series has become wildly popular. **FOLK STYLE: INNOVATIVE DESIGNS TO KNIT INCLUDING SWEATERS, HATS, SCARVES, GLOVES, AND MORE** (Interweave Press, \$24.95, October 2007) follows the stylistic layout of previous STYLE books while looking in depth at a collection of patterns steeped in fabulous ethnic influence. Edited by Mags Kandis, this book pulls together knitwear designs from popular knitwear artists such as Annie Modesitt, Robin Melanson, Ann Budd, Véronik Avery, Leigh Radford, Kristin Nicholas, and more.

FOLK STYLE explores and celebrates the joys of living—and knitting—in an ever-shrinking world. Just like food, knitting inspirations have gone global; the idea of fusion has leapt confidently from the dinner plate to the knitting needles. Each design in this book is a reinterpretation of ethnic and global influences as seen by the designer and approached with a fresh style.

Patterns from **FOLK STYLE** include a patchwork jacket, felted mukluks, a Slavic stovepipe hat, a tribal baby carrier, Fair Isle socks, a Nordic Star pullover, a shibori neck wrap, felted gauntlets, a Mexican floor pillow, Peruvian tunic, and much, much more. Filled with luscious lifestyle photos and easy-to-follow step-by-step instructions, **FOLK STYLE** has everything the knitter needs to create one-of-a-kind knitwear.

The most special feature of the Interweave Press STYLE series is the Design Notebook section, and **FOLK STYLE**'s notebook will not disappoint. This chapter will share editor Mag Kandis's distinct take on color, motif, detail, and style, all drawing reference from

the contributed designs. Special focus will be placed upon simple how-to and will include Fair Isle and intarsia knitting, felting, duplicate stitch and embroidery, and various other embellishing techniques.

Whether the knitter yearns to knit one-colored, textured mittens or a multicolored tunic, **FOLK STYLE** has the designs and inspiration for all levels of knitters that wish to try their hand at ethnic influenced STYLE.

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edited by Mags Kandis
Interweave Press • October 2007 • \$24.95
8½ x 9 • Paperbound • 144 pages
100 photographs, 30 illustrations, 30 charts
ISBN 978-1-59668-020-3

Distributed to the book trade by Independent Publishers Group

About the editor:

Mags Kandis is the head designer and consultant for Mission Falls Yarns and was previously the creative director and co-owner of the company. She lives in Ontario, Canada.

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About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.