



Contact: Jaime Guthals
(502) 243-6834
Cell: (502) 387-2383
JaimeG@interweave.com

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Pam Allen and Ann Budd once again pull together a collection of patterns for the STYLE book series (Interweave Press) that encourages knitters and crocheters to explore the realm of possibilities, this time to create custom handbags.

Bag Style
***Innovative to Traditional: 22 Inspirational Handbags,
Totes, and Carry-alls to Knit and Crochet***
edited by Pam Allen and Ann Budd

Loveland, Colo.: With over 100,000 copies sold, the STYLE series continues to be a popular seller with knitters and crocheters. The former editors of *Interweave Knits* magazine have selected signature bag designs by top knitwear designers for the newest book in the STYLE series, **BAG STYLE: INNOVATIVE TO TRADITIONAL, 22 INSPIRATIONAL HANDBAGS, TOTES, AND CARRY-ALLS TO KNIT AND CROCHET** (Interweave Press, November 2007, \$21.95).

Custom handbags and handmade purses are hotter than ever—bags have become the trendy way to show off personal style. And for knitters and crocheters, bags are a great way to tackle new techniques and experiment with shaping. There are endless ways to personalize a bag. Plus, bags don't have to "fit" a certain body type. As knitters and crocheters venture beyond scarf knitting, bags are the most popular small project to make.

BAG STYLE includes a wide variety of purses, totes, and carry-alls sure to please any crafter, from a generous tote based on nineteenth-century carpet bags to a felted messenger-style bag to a delicate purse with handles made of bracelets. Knitters and crocheters will find loads of practical projects and inventive inspiration from twenty popular knitwear designers, including Véronik Avery, Norah Gaughan, Mags Kandis, and Kristin Nicholas. Each project features gorgeous photographs and step-by-step instructions, and all the techniques are explained in easy-to-understand detail.

In addition to the 22 innovative and traditional designs featured in **BAG STYLE**, the Design Notebook, a STYLE series extra, examines the essence of the knitted or crocheted bag and focuses on how to make your own. Learn ways to give a bag shape, depth, stability, handles, closures, and fasteners. This section, in particular, sets **BAG STYLE** apart from most

pattern books and offers the kind of insider tips and techniques to handbag design that you might expect from a design class. The authors hope that **BAG STYLE** will end up on your crafting table, not the coffee table.

So whether readers are avid bag knitters, or are creating one for the first time, **BAG STYLE** has all the inspiration, technique, and details they need.

BAG STYLE:
INNOVATIVE TO TRADITIONAL, 22 INSPIRATIONAL HANDBAGS,
TOTES, CARRY-ALLS TO KNIT AND CROCHET
edited by Pam Allen and Ann Budd
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About the editors:

Pam Allen is the former editor in chief of *Interweave Knits* magazine and is an avid knitter and knitwear designer. She is the author of *Knitting for Dummies* and *Scarf Style*. This is her third collaboration with Ann Budd in the STYLE series, following *Wrap Style* and *Lace Style* (Interweave Press, 2007). Pam's designs have been published in many magazines and featured in *Knitting in America*. She lives in Portland, Maine.

Ann Budd is a book editor for Interweave Press and the former managing editor of *Interweave Knits* magazine. She is the author of *The Knitter's Handy Book of Patterns*, *The Knitter's Handy Book of Sweater Patterns*, and *Getting Started Knitting Socks* (Interweave Press, 2007). She lives in Boulder, Colorado.

About Interweave Press LLC:

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.