



Interweave Taps Allison Korleski as Acquisitions Editor, Book Division

Loveland, Colo., June 16, 2010: Interweave announced today that Allison Korleski will be joining the company as acquisitions editor for the book division, a new position at the company. Korleski will begin her role on June 21, and will be responsible for overseeing all book acquisitions at Interweave.

Most recently, Korleski was a Trade Book Buyer in the corporate headquarters at Barnes and Noble, Inc. (NYSE:BKS), the world's largest bookseller and a Fortune 500 company, where she worked for the last 12 years. In her past eight years as a Barnes & Noble buyer, Allison was responsible for revenue in several categories including Art, Craft, Photography, Antiques and Collectibles, General Reference, Gardening, Weddings and Home Reference.

"I've had the privilege of working with Allison in a number of roles over the past five years and she has been an intelligent and engaged business partner for Interweave. I can think of nobody in the industry better suited for this role and I am thrilled to have her on board," says Steve Koenig, Interweave Vice President and Book Publisher. "And yes, she is a fantastic knitter and crafter," Koenig added.

"I'm incredibly excited to be working for this category leader in the publishing industry," says Korleski. "Interweave's position in the craft space is legendary and I'm looking forward to building upon its success and being a part of taking it to the next level."

Korleski holds a Bachelor of Arts degree in Philosophy from Miami University and also attended Harvard Divinity School. She began her publishing career at Waterstone's Booksellers in Boston, Mass. and later at Princeton University Press prior to joining Barnes and Noble, Inc. Korleski will telecommute with Interweave from her home in New Jersey.

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected art and craft media companies, with a multimedia platform that publishes 40-45 books annually and 16 subscription magazines, plus additional special issue publications, eBooks and eMags. The company has an extensive Internet network of more than 30 websites and online communities—some of the most popular art- and craft-enthusiast destinations on the Web, produces instructional videos and television programming, and holds events and workshops for artists and crafters. With more than 350 books in print, Interweave is one of the top craft publishers in the United States and its books can be found in independent art, craft, and book shops worldwide. The company employs more than 180 people throughout the country, with corporate headquarters located in Loveland, Colo. and offices in New York, New York; Stow, Mass.; and Malvern, Penn.

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Website: www.interweave.com

Fall 2010 Book Catalog: <http://www.interweave.com/retailers/catalog.asp>

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