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## **49 Sensational Skirts: Creative Embellishment Ideas for One-of-a-Kind Designs** By Alison Willoughby

Give the skirt a whirl in 2008 with the runway-worthy fashions in Alison Willoughby's new book, **49 Sensational Skirts** (Interweave Press, April 2008, \$24.95). Alison Willoughby, an innovative textile designer known as "skirtgirl" for her work on hand-constructed intricate skirts, offers in this groundbreaking new book skirt designs like you've never seen before.

**49 Sensational Skirts** is a collection of Willoughby's greatest skirt designs—plus one sassy mini skirt—many of which have sold in internationally-famous boutiques or exhibited in galleries and art installations, such as her private commission for Urban Outfitters during London Fashion Week 2005. Willoughby shares here for the first time her secrets and design concepts for sewing enthusiasts and design mavens everywhere. This innovative sewing and customizing book shows how to give a new lease on life to a favorite old skirt, transform thrift store finds into gorgeous garments, or make and embellish a skirt from scratch using the handy bound-in pattern template.

Willoughby assumes no prior sewing experience and offers a complete introduction to making your own skirts. Lavishly illustrated with more than 700 photographs, all the core sewing techniques are illustrated step-by-step, from sewing fabric into seams, to pleating and ruching to screen printing and adding embellishments.

**49 Sensational Skirts** offers instructions for manipulating fabric to create fabulous effects such as ruffles, loops and layers; produce unusual decorations using beads, buttons, badges, ribbons, and myriad found objects; or create unique prints and patterns with pens, paints, and foil. Also included is a special section by the author on inspiration exercises to get your creativity flowing.

**49 Sensational Skirts** has all of the information an aspiring skirt maker needs to get started creating custom fashions. With designs this creative and on trend for 2008—with their tiered effects, longer hemlines, defined waists and artful prints and embellishments—DIY fashionistas will want to make every project in the book.

**49 SENSATIONAL SKIRTS**  
**CREATIVE EMBELLISHMENT IDEAS FOR ONE-OF-A-KIND-DESIGNS**  
**Alison Willoughby**

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Paperbound • 7½ x 9 ¾ • 128 pages • 700 photographs  
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**About the author: Alison Willoughby** is an established and innovative textile designer, selling and exhibiting her work both in Britain and abroad. Renowned for her highly individual and hand constructed intricate skirts, she became famous as 'skirtgirl' but has recently branched into menswear and womenswear, and more recently into shop and gallery installations. Alison has been running her own business in London since graduating from The Royal College of Art, graduating with an MA in Constructed Textiles Mixed Media. Some of her design clients include: Habitat, Oilily, Tse Cashmere, Club Monaco, and Tait and Style Knitwear. Her work has been sold in The Pure Living Lounge at Selfridges, Labour of Love, Mint, Dialogue Between Art and Fashion, Johnny Moke, Yum Yum Jelly, Ysh in Tokyo and Coco Ribbons in Kuwait and Dubai. She previously completed commissions for Liberty and the Arts Council of England. Her solo shows include the British Council's window gallery in Prague; Urban Outfitters in both Glasgow and London, during London Fashion Week; Black Swan Arts in Frome, Somerset; and The Atrium Gallery, Glasgow.

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**About Interweave Press LLC:**

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 250 books in print and annually publishes about 40 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit [interweave.com](http://interweave.com) or call (970) 669-7672.

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