



For Immediate Release

Interweave Premieres Second Annual *Quilting Arts Gifts* Magazine Features 35 Seasonal Projects for Holiday Gift Giving and Festive Home Décor

Loveland, Colo., October 2, 2008: Interweave, one of the country's leading craft-enthusiast media companies, announced today its second annual special-interest publication, *Quilting Arts Gifts*, on newsstands today for \$14.99 (www.quiltingarts.com). This 148-page special issue of *Quilting Arts Magazine* features a wide range of projects to make for family and friends, plus ideas for adding holiday accents to your home with an assortment of fabric and mixed-media décor projects. Other special features include a shopping guide to gifts for your favorite quilter, gift-wrapping ideas with fabric, and unique ideas for turning children's artwork into gifts. Patricia Bolton, editor of *Quilting Arts* and host of public television's *Quilting Arts TV*, said that *Quilting Arts Gifts* was created to address the millions of stitchers and quilters who each year make gifts around the holidays.

"We believe that *Quilting Arts Gifts* will fill the need that so many art quilters have for simple, stylish gifts that can be completed in a short amount of time, yet still reflect their creative sensibilities," said Bolton.

Quilting Arts Gifts is packed with 35 projects ranging from mixed-media ornaments, pocket postcards, mini quilts, altered mini tins, holiday table runners, candy cane napkin holders, easy wine bottle gift bags, needle-felted cherubs for holiday décor, artful eco bags, framed fabric collages, an artful travel scarf, a mini messenger bag, and much more. *Quilting Arts Gifts* is an inspired celebration of the holiday season for all quilters who want to infuse the holidays with their own handiwork and creativity.

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Source: Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected arts and craft media companies, with businesses in magazine and book publishing, online media, television and video programming, directories, and events. The Interweave Publishing Group features 18 subscription magazines and many more special interest newsstand publications sold on newsstands nationwide. Interweave has more than 250 books in print and annually publishes about 40 how-to books on the same subjects as the company's magazines. Additionally, Interweave produces several major events for fiber and bead, gem, and jewelry-making enthusiasts and has an extensive Internet network of more than 30 websites and daily e-mail newsletters. Interweave is the proud sponsor of three craft television series airing on PBS: *Quilting Arts TV*, a fresh, contemporary quilting program; *Beads, Baubles, & Jewels*, public television's only how-to program for beading and jewelry-making enthusiasts; and public television's newest show for knitting and crochet enthusiasts, *Knitting Daily TV*.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colorado, and other offices in New York, New York; Malvern, Pennsylvania; Santa Fe, New Mexico; San Diego, California; and Stow, Massachusetts. For more information on Interweave, visit interweave.com or call (970) 669-7672.

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