



Interweave Announces Black Friday & Cyber Monday Free U.S. Shipping Deal at InterweaveStore.com

International customers receive 50% off shipping on purchases of \$40 USD or more

Loveland, Colo., November 22, 2011: Shoppers who are looking for great Black Friday and Cyber Monday Deals won't have to set their alarm clocks for 4 or 5 a.m. to find savings at InterweaveStore.com. Interweave's biggest deal—free shipping for all U.S. customers with no minimum purchase at InterweaveStore.com—will start the day before Thanksgiving this year, on Wednesday, November 23 and continue through Cyber Monday, ending Tuesday November 29 at 11:59 p.m. Central Time. In addition to this shipping offer, more than 1400 products will be offered at special discounted pricing throughout the holiday weekend.



No coupon code will be required for the free shipping. The US Shipping discount applies to all orders for US addresses when **USPS Parcel Post** is selected as the shipping option.

Outside the U.S., international customers will receive 50% off international shipping on purchases of \$40 USD or more (not including taxes or shipping charges) when either **USPS 1st Class International Mail** or **USPS Priority International Mail** is selected as the shipping option.

“Avoid the long lines and enjoy more time with your family-- our shipping deals last an entire week, giving artists and crafters around the world plenty of time to plan their holiday wish lists and take advantage of our great bargains available this time of year,” says Interweave Senior Vice President and Publisher Stephen Koenig.

Websites:

www.InterweaveStore.com

www.Facebook.com/InterweaveInsider

The fine print: In order to see the discount customers must log in to their Interweave Store account or create a new account. When USPS Parcel Post is selected as the shipping option and they have entered a valid ship-to address, the shipping discount will automatically be added as a credit to your order.

About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops.

Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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