



Interweave Announces Hurt Book and Overstock Sale

Summer savings starts June 17, 2010; Shop online for 50–75 percent off your favorite craft books, DVDs, magazines and more

Loveland, Colo., June 17, 2010: Interweave announced today its annual, highly anticipated hurt book and overstock sale, beginning today through June 22, 11:59 pm MDT at <http://www.hurtbooksale.com>

This year's sale features more than just books. Hundreds of craft DVDs and back issues of popular Interweave magazines will also be deeply discounted and sold online only on a first-come basis for six days or until supplies last. This is a great time to pick up bargains on resources and instructional materials about quilting, beading, jewelry making, knitting, crocheting, felting, spinning, weaving, needlework, sewing, mixed-media and other popular crafts.

Every summer Interweave holds a special sale on slightly bent or bruised books or those that are taking up a little too much room in its small warehouse. Hurt books are still in good condition but imperfect in quality and have minor dings such as a scratch on the cover or a bent page.

This year's sale also features a search engine for sorting books by title or subject and a pull-down tab for sorting by lowest price items and the newest releases. Hurt and overstock books can be combined with normal products at check-out. All sales are final and books are nonrefundable. This sale is for online customers only and no phone orders will be accepted.

SOURCE: INTERWEAVE

Websites

www.interweave.com
www.hurtbooksale.com

About Interweave

Interweave, a unit of Aspire Media, is one of the nation's largest and most respected art and craft media companies, with a multimedia platform that publishes 40-45 books annually and 16 subscription magazines, plus additional special issue publications, eBooks and eMags. The company has an extensive Internet network of more than 30 websites and online communities—some of the most popular art- and craft-enthusiast destinations on the Web, produces instructional videos and television programming, and holds events and workshops for artists and crafters. The company employs more than 180 people throughout the country, with corporate

headquarters located in Loveland, Colo. and offices in New York, New York; Stow, Mass.; and Malvern, Penn.

Contact for Information

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