



For Immediate Release

David Federman Named Editor in Chief of *Colored Stone*

Malvern, Pa., July 12, 2007: David Federman, an award-winning journalist, author, and former executive editor of *Modern Jeweler Magazine*, has been named the new editor in chief of *Colored Stone*, the only trade publication reporting on all facets of the colored gemstone industry. Federman begins his new role immediately and will report to Merle White, editorial director of Interweave Press's Gem & Jewelry Group. He replaces Morgan Beard, who has left the company.

"No one knows the colored stone market better than David. He brings three decades of rock-solid gem and jewelry journalism experience, as well as service in high-ranking editorial positions, to the assignment," says White.

Group Publisher Joseph Breck added that "*Colored Stone* will give David a forum for his first love—gemstones—and allow him to dedicate his talents to making the magazine the most authoritative voice in this rapidly growing industry sector."

Federman was executive editor of *Modern Jeweler Magazine* from 1983–2000 and has served as a contributing editor and regular columnist of *Modern Jeweler Magazine* for the past seven years. Since 2000, he has worked as a Web content and media relations writer for *Collectors Universe*, an on-screen and online consultant for *Jewelry Television*, and was the marketing director for EightStar Diamond Company. Earlier in his career, Federman was the editor of several industry trade newsletters and pricing guides, the most notable of which was *The Diamond Market Monitor*. He began his career as senior editor of *Jewelers Circular Keystone*. He has received 14 Jesse H. Neal awards from the Associated Business Press and one nomination for the National Magazine Award.

Federman also is the author of four books on gems, including the *Modern Jeweler's Consumer Guide to Colored Gemstones*, the *Modern Jeweler's Gem Profile* series, and most recently the first book devoted to the conch pearl. Federman has a BA, English Literature, from the University of Pittsburg and an MA and AbD, English Literature, from Temple University.

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Source: Interweave Press LLC

Websites: www.interweave.com, www.colored-stone.com

About Colored Stone

Colored Stone is a bimonthly, international trade magazine that covers all facets of the colored gemstone industry, including new sources for colored gemstones, mining and processing, manufacturing, retail sales, consumer buying trends, marketing and promotion, gem cutting and jewelry design, and technological developments pertaining to the trade. *CS Online* is a website based on *Colored Stone*, providing a selection of articles from each issue, as well as news stories and updates. *Colored Stone* also publishes 3 show guide issues—the Tucson Show Guide, Vegas Show Guide, and Fall Show Guide. These issues and websites provide valuable information on various trade shows—exhibitor lists, floor plans, travel links, and more—for each specific show and show location.

About Interweave Press LLC

Interweave Press, a unit of Aspire Media, is one of the nation's leading craft media companies, with businesses in magazine and book publishing, interactive media, broadcast programming, and events for craft enthusiasts. The Interweave Press Publishing Group features 14 subscription magazines and many more special interest publications. Interweave Press has more than 200 books in print and annually publishes about 30 best-selling, how-to craft books on the same subjects as the company's magazines. Additionally, Interweave Press operates eight annual craft enthusiast events and has an extensive Internet presence that includes nearly 30 websites.

Linda Ligon founded the company in the 1970s when she began publishing *Handwoven* and *Spin-Off* magazines. Since then, the company has grown to employ more than 100 people throughout the country, with corporate headquarters located in Loveland, Colo. For more information on Interweave Press, please visit www.interweave.com or call (970) 669-7672.

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