



Jamie Bogner Promoted to Vice President of Content at Interweave

Loveland, Colo., November 8, 2011: Interweave announced today that it has promoted Jamie Bogner to Vice President of Content, where he will oversee all content for Interweave's media brands and digital properties in its Art Group, Bead and Jewelry Group, Quilt and Paper Group, Yarn Group, and Specialty Fiber Group. The VP of Content is a new position at Interweave and the company's editorial directors and video director will now report directly to Bogner.

Bogner was previously the Editorial Director of Interweave's Jewelry Group, and before that he was the Art Director for Interweave's Art and Jewelry titles and was based out of Interweave's New York office.

In his new position Bogner will report to Senior Vice President and Publisher John Bolton.

"Jamie is a proven leader with a collaborative approach and a strong grasp of the financials. His editorial experience and clear understanding of the multi-channel nature of our businesses make him a natural fit for his new role," said Bolton.

Before joining Interweave in 2005, Bogner was the Associate Art Director for Professional Sports Publications, and was Editor-in-Chief/Publisher of start-up publications MCO Magazine and Skatrophe Magazine.

In his spare time, Bogner enjoys mountain biking and other outdoor activities around Northern Colorado. He has studied fine art, art history, graphic design, jewelry-making, metalsmithing, and fiber arts.

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About Interweave

Interweave is the world's largest online and offline resource for artists and crafters with businesses in magazine and book publishing, digital content and social media, television and instructional videos, directories, eCommerce, events and workshops. Interweave publishes more than 40 consumer art and craft magazines, delivered to consumers when, where, and how they want: in traditional print format, on newsstands, in CD collections and digital downloads, and most recently in new interactive content products such as eMags™ that bring together articles, patterns and projects, photos, and videos into one immersive experience.

In addition to magazines, Interweave has more than 350 books in print while publishing more than 40 books annually. Interweave produces eight consumer events, sponsors and hosts three craft television series on U.S. public television, and operates 30 websites and nine online communities with e-mail newsletters. Interweave also licenses its magazine, book, and video content to media companies internationally.

Founded in 1975 by Linda Ligon, Interweave was acquired by Aspire Media in 2005. Ligon remains with the company as VP and Founder and is a member of Interweave's board of advisors. The company is headquartered in Loveland, Colorado, and has other offices in Pennsylvania, Massachusetts, and New York. For more information about Interweave call (970) 613-4616, 800-272-2193 or www.interweave.com.

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